

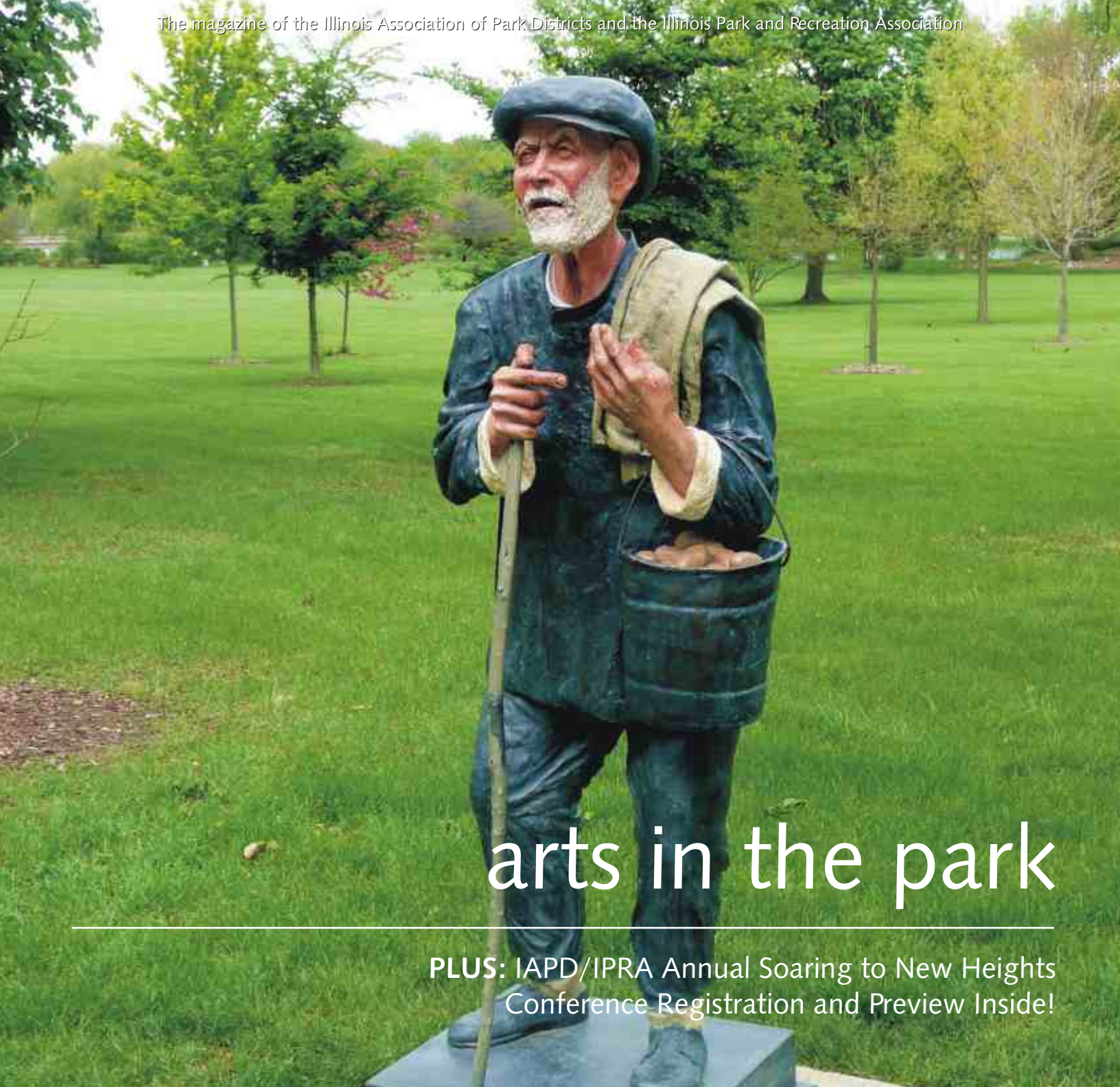
illinois

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PARKS AND RECREATION

The magazine of the Illinois Association of Park Districts and the Illinois Park and Recreation Association



arts in the park

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Conference Registration and Preview Inside!



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'The Potato Man' by Niagara Falls, New York artist Susan Geissler is part of the St. Charles Park District's "Sculpture in the Park" event running through mid-October.

FROM THE EDITOR

On the impetus for and the art of running



This summer, *Runner's World* magazine asked its readers and Tweet followers what makes them run. For a long time, I didn't have a good answer, which is strange because I only began running in July 2008, so you'd think I'd know what got me started.

I remember that my motivation did have something to do with ambition. I wanted to get into some races and see how I stacked up. But it also had a lot to do with getting out of the gym and into the world. There are municipal and park district trails aplenty. Why not be there? And so I have been, sometimes on my lunch breaks, but mostly in the pre-dawn hours, when I can get away without having to feel guilty about missing time with my family and my workmates.

I've seen a lot of nature in these public spaces. If rabbits of Sagamon County were sentient beings, I'd swear they had taught one another to dart onto the path at intervals specifically calculated to make a runner stumble. I've run (for a second or two) beside deer and foxes, been hissed at by a possum, swooped down upon by bats and, once, nipped by duck (presumably because I did not have the requisite slice of bread to cross his causeway.) Nothing like that ever happens on the treadmill.

But running brings its share of disappointment, too. I was looking forward to running beneath the Perseid meteor shower on August 12, but bad quads kept me inside that morning and also the morning of the 13th. So, out I went at 4:30 on the 14th, to try to eek a slow, careful run out of some tender muscles. I had my eye out for the bat that lives in one of the trees that grows between the path and the golf course and I was wondering, *What am I doing here?* And there it was in the northern sky, one bright streak, lasting only a second.

It's incredibly prideful, I know, but at that moment I felt that that meteor, that stray bit of stardust existed just for me. It was, like me, struggling and definitely late for the party. But it didn't care. It ran along its course anyway.

To that point, my experiences running out in nature were those of a spectator, or, sometimes, an intruder on the natural world. But my instant kinship with that falling star made me feel that I was not just *in* nature, I was *of* nature.

I cannot draw or paint or dance, as so many people do in our parks (see page 12). That's why, I suppose, I find and express my place in the universe by running through the parks. Your public agencies provide the safe places where that can happen. What a wonderful thing.

— RODD WHELPLEY
Editor

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Dr. Ted Flickinger
IAPD President and Chief
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And Now, a Word About Our Sponsors

They become associate members, advertise in this magazine and in the annual buyers' guide, take booths at the Soaring to New Heights Conference, or underwrite educational seminars and holes at golf outings. They are the businesses that offer goods and services to the park and recreation industry. So, naturally, it's part of their marketing strategy to capitalize on opportunities to meet with IAPD members. But it's a mistake to view sponsors' presence at – and support of – association functions the way you regard the incessant commercials that interrupt your favorite TV show or ball game.

Their Sponsorship Benefits You

Sponsor fees, associate member dues and advertising revenues collected by IAPD help pay for programs and materials that benefit you. Without the support of these businesses, this magazine might not be possible. And the annual conference would likely be a little less spectacular than what we've become accustomed to. Sponsor fees provide the means for such research initiatives as the 2007 *Citizen Perspective* report that has provided hard data to support our advocacy efforts concerning the benefits of parks, recreation and conservation in Illinois. Sponsorship fees provide revenue to fund such initiative as IAPD's PowerPlay! Grants, which benefit beyond school programs at member agencies. Sponsorship income also offsets some of the costs of commissioner boot camps and seminars, the legal symposium and the legislative conference, making your attendance at these educational programs more affordable for you and your agency.

It's More Than Just Business

We often tend to think of associations, institutions or businesses as faceless entities unto themselves. But, of course, behind every legal entity are real people. Many of the business owners who are our sponsors have more than an economic interest in parks and recreation: they have a passion for it. They become personally involved in our cause.

At the risk of leaving some out, let me cite a few examples.

At Hoffman Estates, W-T Engineering CEO Scott Triphahn has served on the park board since 1997, and he has already served four terms as president. He earned IAPD's Rising Star recognition in 1999, and was awarded the Chairman's Citation for his exemplary leadership and effective action toward advancing parks, recreation and conservation

throughout Illinois. Scott used his skills as a professional engineer and volunteered several days to come to the IAPD headquarters and make necessary updates to the building's heating and cooling systems. Scott is involved in the community in other ways as well, serving as chair of the Northwest Suburban Chicago Sports Council, among many other activities. He is past a chairman of the IAPD Board of Trustees.

Along with nearly all the employees at W-T Engineering, Scott has volunteered to help the park district and its friends organization by staffing such special events as the Communi-Tee Golf Outing, bingo and casino nights, bowling outings and movies in the parks. The company has also has donated in-kind engineering and land surveying

Many of the business owners who are our sponsors have more than an economic interest in parks and recreation: they have a passion for it. They become personally involved in our cause.



services in excess of \$50,000 to the district for facility renovations, athletic field lighting projects and new park developments.

One of IAPD's associate members is the law firm of Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer. Ancel Glink attorneys serve as general counsel to more than 25 park districts in Illinois. But this firm is committed to helping more than just those park districts on its client list. Partner Robert Bush is putting the finishing touches on the sixth edition of the *Illinois Park District Law Handbook*, which provides Illinois park district commissioners and professionals with a better understanding of the laws and practical day-to-day issues that affect their work. Bush, with the assistance of Ancel Glink Director of Special Projects Robert Porter, also edited the second edition of the IAPD publication *Financial Procedures for Illinois Park Districts*. The firm puts countless volunteer hours into the production of these projects.

Sponsor fees, associate member dues and advertising revenues collected by IAPD help pay for programs and materials that benefit you.

However, the firm's educational outreach efforts go well beyond the written page. Ancel Glink attorneys have made pro bono presentations at the annual IAPD legal symposium and the IAPD/IPRA annual conference for more than 15 years.

Another consistent IAPD event sponsor is Team REIL, which has been one of the northern and central Illinois' most well known dealers of recreational equipment and park furnishings for 30 years. No doubt Team REIL is a highly successful enterprise. But it's also one with a lot of heart. In 2006, the company worked with actor Matthew McConaughey to build a playground in Houston, Texas for a neighborhood of 65 families who were relocated survivors of Hurricane Katrina. The company donated a playground system and sent 10 volunteers to install it.

In addition to such business-based philanthropy, company president John Cederlund works to ensure behaviorally, physically or developmentally challenged children have positive outdoor experiences. In 1999, he and his family founded the Light Center, a foundation that allows children to work with horses and other animals, as well as cultivate vegetables. The Light Center is located on the Cederlund's Reil-C-Farm in Union, Illinois. The Light Center barn – built in just one day with the help of 78 volunteers – and the surrounding environment houses 32 animals used in the animal assisted program and a 3,500-square-foot raised garden. The children who participate in Light Center programs learn that they are loving and capable people by performing real and necessary acts of nurturing, whether that be leading a horse, cleaning a stall or weeding a bed of lettuce. The program allows children to experience success and shows them that positive choices often yield positive results. Since its inception, more than 1,200 children have benefited from the Light Center's programs and facilities.

On pages 58 and 59 you'll see a list of IAPD associate member agencies. One is SRBL Architects. SRBL principal Carol Sente has been a commissioner of the Vernon Hills Park District for nearly a decade. She is currently the district's vice president. She served the IAPD/IPRA joint conference committee as exhibits co-chair in 2006.

At the next IAPD outing or at the next joint conference, I'd encourage you to take some time to make contact with the owners and representatives of the businesses that are IAPD associate members and those who advertise in our publications or sponsor our functions. Let them talk to you about their products and services. That's all they ask.

Sponsors and Associate Members – Truly a Part of the IAPD Team

As park board commissioners, you volunteer your time to your agencies because you believe in the goodness that parks and recreation puts into the lives of the people in your community. When you attend IAPD events, it's tempting to think of messages from sponsors as a waste of time, or to think of the product representatives at the annual conference merely as guys looking for their next commission.

While this may be true for the sponsors, advertisers and commercial members of some associations, the parks and recreation community is blessed to be served by many business owners who – like you – understand and live the mission of parks and recreation.

IAPD Calendar

September 11

IAPD Awards Gala

Chevy Chase Country Club
Wheeling Park District

September 22

IAPD Golf Tour – Event 4

Aldeen Golf Course
Rockford Park District

October 13-16

NRPA Congress

Salt Lake City, Utah

November 5

Legal Symposium

Hamburger University
Oak Brook

January 28-30, 2010

Soaring to New Heights Conference

Hilton, Chicago



EYE ON THE PROFESSION

A CLOSER LOOK AT TRENDS AND ISSUES IN THE PARK AND RECREATION PROFESSION



Mike Selep, CPRP
IPRA Professional Services
Director and Iterim CEO

Art Imitates Parks (or Vice Versa)

I just woke up from a recurring dream. In this dream, I'm a contestant on the game show *Family Feud*. Face to face with another contestant, my hand is poised to hit the buzzer during the most stressful part of the show, the dreaded faceoff. I look over to Richard Dawson (this is the older, better version of the *Feud*).

Richard poses the question: "What is something that you might see in a park?"

I'm excited about the question. Images flash through my mind: kids, teens, adults, seniors, couples and families that are swimming, skateboarding, jogging, biking and fishing; people playing baseball, basketball, tennis, ultimate frisbee and soccer or walking dogs, climbing trees or families sitting down for picnic, play or concert. A million possibilities flow through my head all at once.

I hit the buzzer before the other contestant. I quickly blurt out an answer that encapsulates all of things that are rushing through my mind: "Art!"

Richard looks at me somewhat dumbfounded. He stares up at the large board with three answers still to be revealed. He looks at me and shakes his head. He looks out to the audience. Many of them are laughing at Richard's rather contorted facial expressions. He looks up at the board and loudly says: "Something you might see in a park. Mike says 'art.' Survey says?"

To the dismay of Richard and everybody else in the audience, the number one answer is revealed: Art.

Right at about this point my alarm goes off, and I often awake to find that I'm hitting the clock as if it were the *Family Feud* buzzer.

This time, I wanted to go back to sleep for a few more moments to see if I could discover the number two and three answers, but my wife demanded that I get out of bed and move on with my day.

As I was getting ready to head into the office, I asked myself why I responded with 'Art.' There were so many different choices I could have made. I must have said this because I was thinking about the theme for this issue of *Illinois Parks & Recreation*, arts in the park.

Parks as Art

Perhaps the reason why I gave this answer is that it was the best possible answer. There is a constant flow and diversity of experiences in each and every park that makes it a living work of art. It is truly the place where the community gathers in a unique way that I can only begin to describe as art. I am reminded of my favorite work of art (besides my kids' artwork proudly displayed on our family refrigerator) 'Sunday Afternoon on the Island of La Grande Jatte' by George Seurat.

I remember seeing this painting for the first time on a high school field trip to the Art Institute in Chicago. I was captivated,

There is a constant flow and diversity of experiences in each and every park that makes it a living work of art.



spending at least an hour staring at this painting. There is so much going on in the picture that I became lost somewhere in it. The painting features people of all ages sitting, sailing, talking, fishing, rowing, running and playing musical instruments. There is even a woman walking a monkey.

My first thought about this painting was why is there a woman walking a monkey? I moved beyond that after realizing that it was a French painting. I began to think about how much I identified with the painting because I truly enjoyed the park that I grew up hanging out in and how special my community park was for me. It was the ultimate destination for all of my friends. We would all ride our bikes to the park. Throughout my childhood, I spent countless hours on the swings and slides of the playground, playing baseball and inventing and perfecting new games, while learning lifelong lessons through the interactions with my friends.

The painting now serves as a reminder to me of just how important conservation and preservation of open space is in terms of providing opportunities for future generations.

I now spend the majority of my free time in my community parks playing with my kids, running or biking, relaxing or spending time with my family and friends at the evening concerts in the park. I often catch myself in a 'Sunday Afternoon' moment while watching my kids play or listening to the concert. I look across the park, observing all of the activity and wishing that I could capture it all like Seurat.

Preserving Our Artistic Vistas

On a visit to the Art Institute a few years ago, I stopped in the bookstore and found a book about Seurat that contained a more recent photo of this park located in Neuilly-sur-Seine, a Paris suburb. It is now much smaller, surrounded by homes and known as Île de la Jatte. The park contains a walking path along the Seine River and a few benches.

As a result of seeing this photo, I gained a new appreciation for the painting. It now serves as a reminder to me of just how important conservation and preservation of open space is in terms of providing opportunities for future generations to obtain similar experiences. I want to ensure that my children and their children have the opportunity to enjoy 'Sunday Afternoon' moments of their own.

If my grandchildren doze off under a tree on a lazy Sunday afternoon in their community park, they might be able to find themselves in their own *Family Feud* dream with the same question being posed to them. If so, the top answer should already be revealed to them through their own personal experiences in their park.

I just hope that they will be able to stay asleep long enough to find out the second and third answers.

Survey says?



The Grande Jatte as depicted by George Seurat circa 1886 (top) appears to be a greener, more vibrant space than it is today (bottom). The contrast in these images reminds me of the cultural importance of preserving our parks, which are themselves works of art, as well as the inspiration for works of art.

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Peter M. Murphy
IAPD General Counsel

The IAPD Legislative Platform Meets with Success

I am pleased to report that this year's IAPD legislative platform met with great success, and several of the initiatives that the governor has approved will relate positively to the bottom line of every IAPD member.

Agency Debt Service Extension

I am most excited to share with you the news that on August 14, the governor signed **House Bill 242** (now **Public Act 96-501**), which provides that the debt service extension base must be increased by the lesser of five percent or the percentage increase in the Consumer Price Index during the 12-month calendar year preceding the levy year (instead of the percentage increase of the Consumer Price Index for the previous calendar year). This long sought after reform will assist your agency in growing its debt service extension base by the Consumer Price Index. These adjustments will begin for the 2008 change in CPI for 2009 and thereafter.

This will address the problem of the Property Tax Extension Limitation Act as originally passed, which eroded local government's ability to maintain its capital infrastructure.

Since 1994, inflation has reduced local government capital buying power by 41 percent.

Bond Maturity

In addition, on August 11, the governor took action to approve **House Bill 4151** (now **Public Act 96-321**), which provides that the principal on bonds issued by a park district may be payable no later than 25 years (up from 20 years) from the respective date of issue.

Park Board Eligibility

In response to concerns by members, the governor signed **House Bill 2295** on August 14, creating **Public Act 96-458**. This law provides that a person is not eligible to serve as park commissioner if that person is in arrears in the payment of a tax or other indebtedness due to the park district or has been convicted in any court located in the United States of any infamous crime, bribery, perjury or other felony.

Reverse Auctions for Procurement of Services

The governor also took action to sign into law **House Bill 379** as **Public Act 96-588**. This legislation creates the Local Government Electronic Reverse Auction Act and it amends the Illinois Procurement Code to allow for an electronic reverse auction method of awarding business whereby "bids shall be accepted electronically at the time

and in the manner designated in the invitation for bids. During the auction, a bidder's price shall be disclosed to other bidders. Bidders shall have the opportunity to reduce their bid prices during the auction. At the conclusion of the auction, the record of the bid prices received and the name of each bidder shall be open to public inspection." The reverse auction process would not apply, however, for procurements of professional and artistic services, including, but not limited to, telecommunications services, communications services, Internet services and information services. It would also not apply for contracts for construction projects.

Defibrillator Regulations

The Physical Fitness Facility Medical Emergency Preparedness Act was also amended this year to delete the requirement that a physical

Several of the initiatives that the governor has approved will relate positively to the bottom line of every IAPD member.



fitness facility have a trained automated external defibrillator (AED) user present during all physical fitness activities. The law now provides that a physical fitness facility must ensure that there is a trained automated external defibrillator (AED) user on staff "during staffed business hours."

Changes to the Freedom of Information and Open Meetings Acts

The Illinois General Assembly passed and Governor Quinn approved **Senate Bill 189** as **Public Act 96-542**. The new law amends the Open Meetings Act and the Attorney General Act by establishing the position of Public Access Counselor in the Office of the Attorney General. Between January 1, 2010 and July 1, 2010, every public body shall designate employees, officers or members to receive training on compliance with this Act. Each public body shall submit a

Public Act 96-501 will address the problem of the Property Tax Extension Limitation Act as originally passed, which eroded local government's ability to maintain its capital infrastructure.

Veto Powers of the Governor and the General Assembly's Possible Responses

list of designated employees, officers, or members to the Public Access Counselor. Before July 1, 2010, the designated employees, officers and members must successfully complete an electronic training curriculum, developed and administered by the Public Access Counselor, and thereafter must successfully complete an annual training program.

The Act also amends the Freedom of Information Act, declaring that it is the public policy of the State of Illinois to grant access by all persons to public records to promote the transparency and accountability of public bodies at all levels of government. It is a fundamental obligation of government to operate openly and provide public records as expeditiously and efficiently as possible in compliance with the Act. Public Act 96-542 makes changes concerning: The Act's procedures for responding to requests for disclosure of public records; fees; public body freedom of information officers; denial of requests; exemptions from disclosure; exempted security information; and civil penalties.

This act takes effect on January 1, 2010.

Fly American Flags Made in America

House Bill 1332 was signed into law on August 14, as **Public Act 96-513**. This measure creates the Official United States Flag Act, which requires each agency of the state government and each unit of local government to ensure that each United States flag that is flown at each of its buildings, structures or facilities is manufactured in the United States.

Short Veto Session Scheduled for October

Aside from a perfunctory session slated for October 5, the Illinois General Assembly is set to convene for six days to consider overrides to any legislation from the spring session that the governor may have vetoed. Although members of the General Assembly may work on other legislative initiatives at this time, the main purpose of the session is to dispose of the governor's vetoes in the manner described on this page.

Veto Session Dates

October 5 – Perfunctory session
October 14-16
October 28-30

When both houses of the Illinois General Assembly pass a bill, that bill returns to the chamber of origin to for enrollment, which is a process whereby all the amendments that have been added to the original measure are incorporated into a single document, which is then signed by the presiding officer in each chamber. The bill must be enrolled and transmitted to the governor within 30 days of passage.

The governor then has 60 days in which to act on a bill. Unlike the president of the United States, who can only accept or reject a piece of legislation in its entirety, the Illinois governor has five alternatives when considering a bill that has been passed by the General Assembly. Here is a short explanation of the governor's veto powers.

Under the Constitution of the State of Illinois, a governor may:

- Sign the bill into law;
- Take no action, and after 60 days the bill becomes law without the governor's signature;
- Amendatorily veto the bill, suggesting specific changes in it to the General Assembly;
- Execute a line-item veto or reduction veto on appropriations bills; or
- Veto the entire bill.

When the governor uses an amendatory, line-item reduction or a total veto, the General Assembly then can accept the governor's alterations, or it can try to override a veto.

If the governor executes a line-item or reduction veto on an appropriations bill, any portion of the bill not reduced or vetoed becomes law when signed by the governor. In response to such a veto, the General Assembly may do any of the following:

- Vote to restore (override) a reduced appropriations item by a constitutional majority vote of both chambers. If this happens, the bill becomes law with the original amount restored.
- Vote to replace (override) a vetoed line item by a three-fifths super-majority vote of the membership of both chambers (36 votes in the Senate and 71 votes in the House). If this happens, the bill becomes law as the General Assembly originally passed it.
- Fail to override the reduction or line item veto, in which case the

bill becomes law without the vetoed item or with the reduced appropriations.

Note that the reduction veto requires only a majority vote, not a super-majority vote, to be overridden.

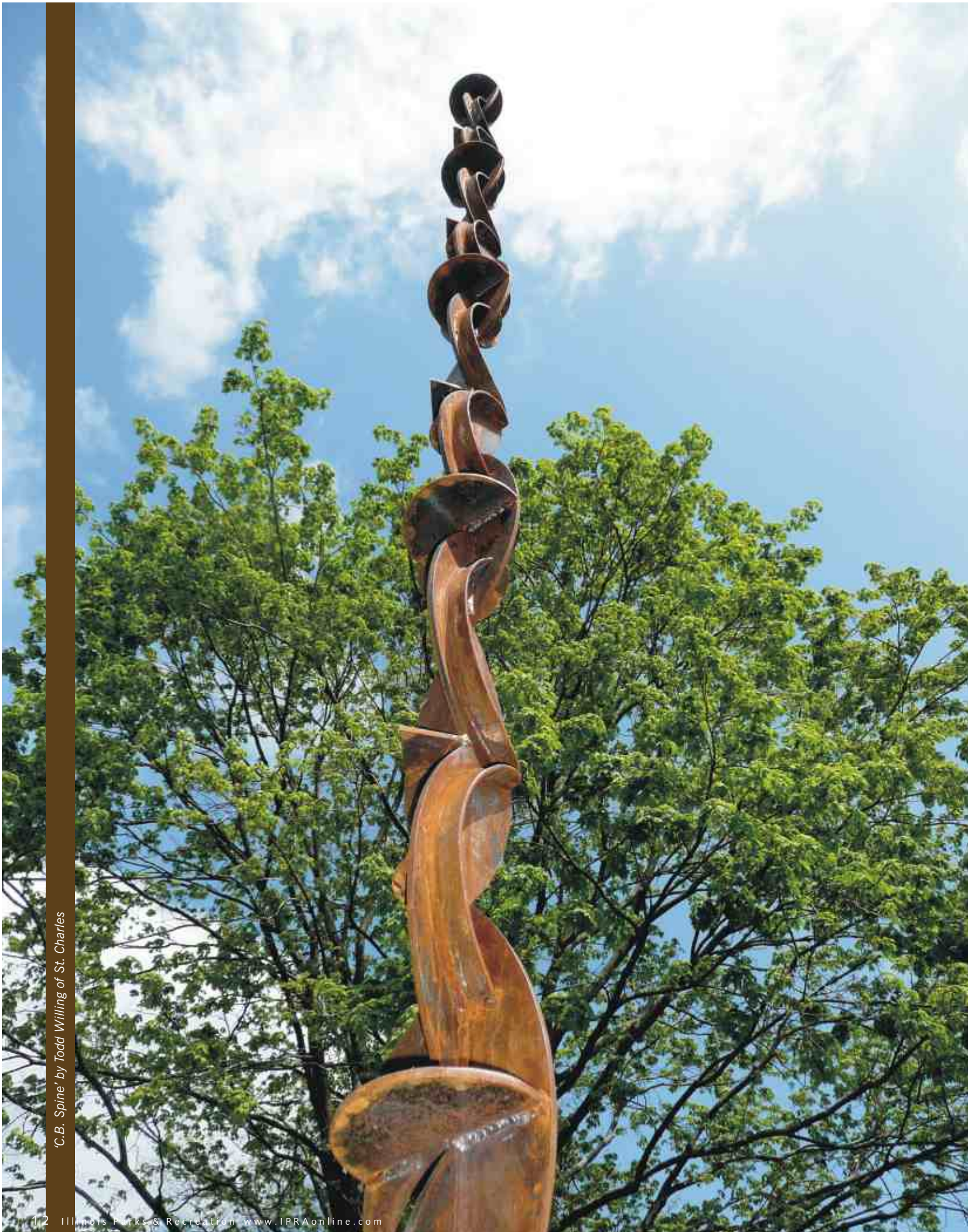
When the governor amendatorily vetoes a bill, the governor's recommendations are contained in a veto message that is sent to the originating chamber. In response to an amendatory veto, the General Assembly may do any of the following:

- Override the governor's amendatory veto and reject the recommended changes with a three-fifths super-majority vote of both chambers. If this happens, the bill becomes law in the form passed by the General Assembly.
- Accept the governor's recommended changes with the appropriate number of votes, generally a simple constitutional majority of the membership of both chambers. If this happens, the bill becomes law in the form recommended by the governor.
- Fail to override the amendatory veto or to accept the recommended changes. If this happens, the bill dies.

When the governor vetoes an entire bill, the governor will return it to the General Assembly with a veto message outlining the objections. In response, the General Assembly may do either of the following:

- Override the governor's veto by a three-fifths super-majority vote of the members of both chambers. If this happens, the bill becomes law in the form originally sent to the governor by the General Assembly.
- Fail to override the veto by getting less than a three-fifths vote in either chamber. In this case, the bill dies.

If the governor uses any of these veto powers, the bill is returned to its house of origin, which immediately must enter the governor's objections on its journal. That chamber then has 15 calendar days to pass an override with the proper majority of votes and send the bill to the other house, which, in turn, has 15 calendar days to secure the proper majority for an override.



'C.B. Spine' by Todd Willing of St. Charles

by Carol Haggas and Erika Young

'Sculpturewalk'



art belongs in parks: You Can Do It, We Did

A teenage boy spies a towering steel obelisk from the top of his run on a skateboard ramp. A 50-something cyclist pedals beside the river's edge past a bronzed pixie sitting atop a giant turtle. A young mother pushes her baby daughter's stroller near the figure of a soaring hawk miraculously stopped in mid-flight.

Thousands of visitors who hike, bike, stroll and skate through the St. Charles Park District's Mt. St. Mary Park enjoy the "Sculpture in the Park" exhibit, nestled among the maples, oaks and pines of a shady arboretum and with the Fox River as its eastern border.

Site Selection

Now in its fourth year, the "Sculpture in the Park" program is a model of the kind of complementary association possible between civic agencies that share the same mission. In this case, the St. Charles Park District and the Downtown St. Charles Partnership, a 501(c)3 organization, collaborate on the challenge of bringing an annually changing exhibition of sculptural art to St. Charles area residents and visitors.

With some 1,400 acres of parkland within its jurisdiction, the park district's choice of where to house such a display could have been a hard one. But as with real estate, it all boiled down to three things: location, location, location. Early on, organizers knew that the success of the sculpture park would depend on its accessibility to the community, and Mt. St. Mary Park had everything going for it. Situated on the west bank of the Fox River that flows through the heart of St. Charles, at twenty-nine acres, Mt. St. Mary Park is the largest of the park district's facilities adjacent to the downtown area. Two major north-south state highways – Route 31 to the west and Route 25 to the east – bracket the park, providing phenomenal drive-by traffic. Existing park amenities – biking and walking trails; a skate park; tennis and basketball courts; an arboretum; playground and picnic areas – mean exposure to thousands of joggers and dog walkers, children and teenagers, young parents and senior citizens who visit the park.

Getting a Little Expert Help from Your Friends

Deciding to do a project of this magnitude may have been one thing, turning the concept into reality was another. Where does one begin?

St. Charles has a number of nationally recognized artists as area residents, and the park district was fortunate to have one already involved with the Downtown St. Charles Partnership's Public Art Committee. A painter and printmaker as well as a sculptor whose award-winning work has appeared in prestigious sculpture gardens around the country, Ray Kobald was invaluable in helping project organizers get the exhibition off the ground, literally and figuratively.

For a spring-to-fall show that would feature anywhere from ten to two dozen pieces, a potentially daunting array of nuts-and-bolts issues needed to be addressed. How would the sculptures be displayed? Where would they be placed? What about protection from the elements, not to mention from vandalism? And where would the park district find the artists who would participate in the program? From helping design the bases that would support the sculptures to comprising a database of artists who could be invited to participate in the program, Kobald's early input put the park district ahead of the normal learning curve.

"I don't know how we could have done it without him," says Gloria Klimek, a member of the St. Charles Park District's Board of Commissioners, who served on the Public Art Committee at the time the "Sculpture in the Park" concept was formulated. Klimek, too, was instrumental in bringing the concept to reality, specifically encouraging the St. Charles Park Board and Director Jim Breen, who was an early and eager supporter.

Having an artist and sculptor willing to consult with the committee gave them the confidence they needed to go forward, according to Diana Brown, director of the St. Charles Public Library and chair of the Public Art Committee. "None of us had ever done this before," says Brown. "Ray had the connections and the credibility."

Klimek and Breen visited area sculpture gardens, including Skokie's Northshore Sculpture Park, the Homewood-Flossmoor Park District, St. Louis' Laumeier Sculpture Park and numerous others. With a good idea of what an appealing public sculpture exhibition should look like, the committee was then charged with the task of actually delineating the parameters of how their program should be administered.

Getting the Invite Right

The most essential component was the creation of a prospectus that would be furnished to potential participants. Again armed with Kobald's advice and through consultation with other organizations and agencies that had mounted similar displays, the committee came up with a sixteen-point document that covered everything from size of the overall piece and preferred media, to instructions for mounting the sculpture, to public relations and marketing assistance.

To entice an artist's interest, the committee offers a stipend of \$500 for one sculpture and \$750 for a maximum of two pieces. Nothing, if they can help it, is left to chance. The document even precisely pinpoints the time artists are to deliver their work on the day of installation.

The Park District insures each sculpture for a maximum of \$10,000, while the Downtown St. Charles Partnership assumes responsibility for paying the deductible, up to \$1,000 per piece. Insurance covers the cost of repairing damaged pieces, or, in the event the piece is not repairable, the cost of replication of the piece by the sculptor, up to a \$10,000 maximum.

"The prospectus was terribly important," says Klimek. "We wanted everything spelled out up front. We didn't want any confusion or errors made in that part of the process."

Gathering the Pieces

Along with the prospectus, artists are asked to submit an application form, a brief biography, and digital or print photographs of three views of their proposed work. These materials are then submitted for approval to a jury committee, who place public safety first and foremost among the criteria they consider. Pieces that have sharp edges or that could be considered an endangerment to the public are not accepted, and the committee reserves the right to inspect all pieces before final installation.

The same attention to detail that went into the creation of the prospectus has been equally critical in managing the correspondence. Spreadsheets have been developed and are constantly updated to indicate how – and how often – an artist is contacted and by what means: mail, e-mail, phone, fax, whatever works. It is a huge administrative undertaking, one that has been shared by members of the committee and staffs of both the St. Charles Park District and Downtown St. Charles Partnership. Each committee member is assigned an artist or two that he or she personally contacts to help facilitate the application process, according to Klimek.

"If a park district alone wanted to commit their staff to this," advises Klimek, "it would have to be a full-time position."

Each year, the committee selects new pieces of artwork to keep the exhibit exciting and to expose a variety of artists' work to park visitors. Thus, all of the hard work pays off, as this year's exhibition includes 15 works by talented artists from Illinois, Wisconsin, Minnesota, New York and Colorado.

"Everyone is really wonderful to work with," adds Brown. Apart from some skin-of-your-teeth arrivals on installation day and a few last-minute logistical modifications, Brown and Klimek agree that each year the exhibitions have gone off relatively flawlessly.

Part of the reason for that success can be directly attributed to the work of the park district's parks department and construction crew, who fabricate the bases and pedestals for each sculpture and handled



WebXtra

Check Out a Sculpture in the Park Prospectus Online

The Downtown St. Charles Partnership and St. Charles Park District's "Sculpture in the Park"

prospectus covers everything from the size of the overall piece and preferred media, to instructions for mounting the sculpture, to public relations and marketing assistance. If you are thinking of staging a similar event at your agency, why not have a look at this model document?

From the IAPD Web site (www.ilparks.org) ...

Roll to the "Publications" tab on the left side of the home page. Click on the "Illinois Parks and Recreation Magazine" option to take you to the magazine page. You'll find links to all Web Xtras on the bottom of the page.

From the IPRA Web site (www.IPRAonline.com) ...

Check out www.IPRAonline.com/resources/publications.

the installation. Based on observations brought back from sculpture garden tours and advice from Kobald, the park district has created concrete slabs measuring 36"x36"x6" for larger, life-sized pieces, and 36" tall pedestals with a 14"x14" base for smaller pieces. These exact dimensions are specified in the prospectus, as are the size of the bolts to be used in mounting the sculptures. Artists also are required to submit a template board with exact mounting instructions with their work. On the day of installation, park district staff is on hand all day long, working side-by-side with the artists to set up the exhibition.

But even with such meticulous planning and labor management, the shows have not been totally trouble free. All public art show organizers know they are putting themselves at the mercy of both Mother Nature and the general public. But the park district considers itself extremely lucky in that only three out of the dozens of pieces displayed during its four-year history have been damaged. Two pieces sustained relatively minor harm, and one was moved to an indoor location for the duration of the show. Another, however, was stolen outright when vandals were able to completely remove it from its base. Such experiences led to the committee's specifying more durable mounting devices and better installation practices.

The Financing and the Payoffs

Raising the necessary funds to stage such an exhibition has proven to be another eye-opening challenge, according to Brown. Though much of the marketing and public relations expenses, fabrication and installation costs are provided or are partially offset by in-kind donations, producing such an extensive public art display requires significant funding. The committee launched an ambitious sponsorship campaign carried out through extensive, one-on-one solicitations of local businesses and individuals. Sponsorships start as low as \$500 for the Copper Level and run all the way up to \$10,000 and above for Platinum Level commitment. Donors receive escalating name recognition as their level of contribution increases.

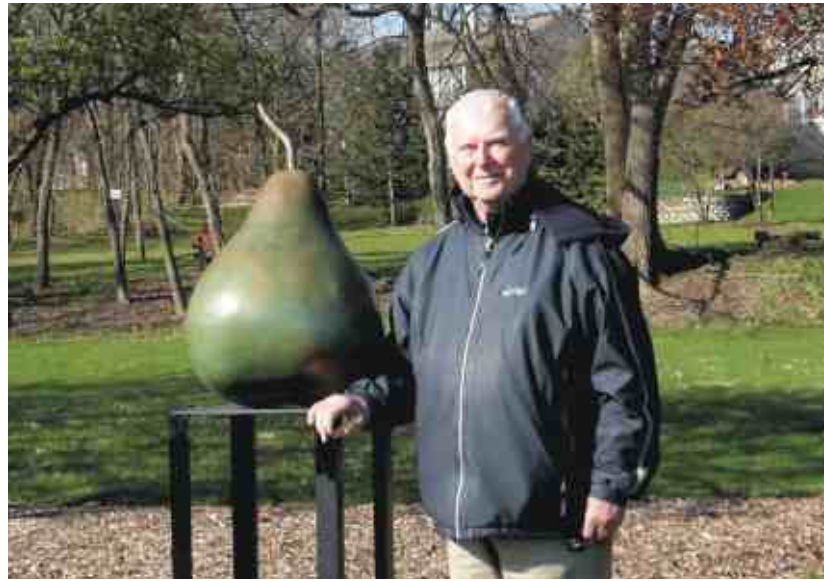
While all artwork is available for sale, it is the committee's goal, if funding permits, to purchase a sculpture each year to add to the park district's permanent collection. Michele Moushey Dale's 'Natural Wonders' sculpture and Bruce Niemi's 'Interim X' pieces were purchased in 2008 and 2007, respectively. Also, the park district owns two other sculptures, both given to the St. Charles community: John Kobald's 'At the River's Edge' was donated by the Ray and Phyllis Kobald family and Howard Russo's 'Framework of a Donut' was donated by the Public Art Committee.

"Sculpture in the Park" continues to achieve success by offering a diverse and growing collection of exclusive sculptural artwork in a park setting. The first year's exhibit received many community accolades, including the St. Charles Chamber of Commerce Civic Image Award. In later years, it qualified for grants from the Illinois Arts Council. But more than money or fame, the project ultimately not only brings thousands of visitors, it also gives residents and visitors the opportunity to experience singular, quality artwork in an outdoor setting, thus encouraging the interplay between art and nature. And truly, that's the best of both worlds.

Carol Haggas is a professional freelance writer for the St. Charles Park District.

Erika Young is the public relations and marketing manager of the St. Charles Park District.

The St. Charles Park District's "Sculpture in the Park" program runs May through mid-October each year. People of all ages are welcome to enjoy this free exhibit of original sculpture. Mt. St. Mary Park is located along Route 31 at Prairie Street along the beautiful Fox River in downtown St. Charles. For more information, contact the St. Charles Park District, 101 South Second Street, St. Charles, IL, 60174. Phone: 630-584-1055. www.stcparks.org.



Ray Kobald with 'Nice Pear'.

QUICK TIPS

Not every park district is lucky enough to have an experienced sculptor ready to guide it down the artistic and logistic path. Based on Kobald's informed guidance and through its own trial-and-error experience, the St. Charles Park District advises other sculpture garden organizers to:

- **Do your homework.** Talk to as many agencies, organizations, and artists as possible to find out what works and what doesn't.
- **Hit the road.** Visit sculpture gardens to get an idea of the aesthetics and logistics involved in creating an appealing public art display.
- **Sweat the small stuff.** Create a prospectus that outlines every single contingency imaginable, from insurance to sales commissions.
- **Hope for the best, prepare for the worst.** Have a plan in place that includes insurance coverage of repairs or replacement, and physical security to monitor exhibit sites.
- **Be inviting.** Organize an opening day artists' reception that is open, free of charge, to the public. Get the word out through enticing signage, banners and posters and through media releases to local print and broadcast outlets.
- **Get it in writing.** Use any and all means of communication with artists and keep contact information organized for easy and frequent updating.
- **Go for quality, not quantity.** Small shows of superlative artwork will reap larger, long-term benefits than large displays of ho-hum art.
- **Think locally.** Centering an exhibition around local or regional artists not only celebrates talent in your own backyard, it also reduces expenses for both artists and show organizers.

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Give Us Your Best Shot!

Enter by October 1, 2009.

Show off your agency and its visual images with "Give Us Your Best Shot," a photo contest sponsored by the Illinois Association of Park Districts and the Illinois Park and Recreation Association. Photos submitted may be used in future editions of *Illinois Parks & Recreation* magazine, on the cover of the *IAPD/IPRA Membership Directory and Buyers' Guide*, or in other IAPD/IPRA projects.

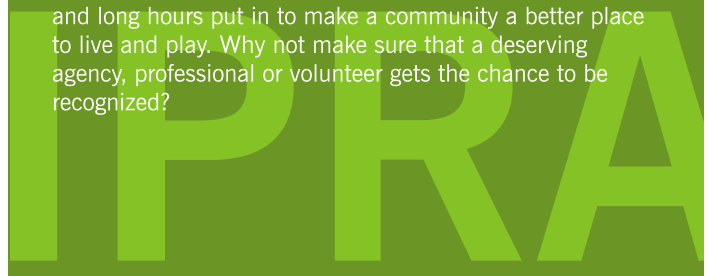
Enter as many times as you like in four categories: **recreation, sports, wildlife and nature/landscapes.** All entries must feature Illinois scenes. For complete guidelines and an entry form, go to www.ILparks.org and highlight "Publications" on the navigation bar on the left, then choose "Illinois Parks and Recreation Magazine." Scroll down the page.

IPRA Announces Deadline For 2009 Awards Nominations

Nominations for IPRA individual, agency, programs, parks and community service awards are being accepted now through October 30, 2009.

Do you know of an individual who deserves recognition? IPRA has worked to make nominating someone for an award easier than ever. Just send the awards committee your nominee's name and the awards committee will do the rest. Complete and easy directions are on the IPRA Web site. All the details are at www.ILipra.org/awards.

Winning an individual or agency award at the Soaring to New Heights Conference is a testament to the dedication and long hours put in to make a community a better place to live and play. Why not make sure that a deserving agency, professional or volunteer gets the chance to be recognized?



2010



IAPD/IPRA
**Soaring
to
New
Heights**
CONFERENCE

PRE-CONFERENCE BROCHURE



January 28-30, 2010 Hilton Chicago - Chicago, Illinois

GENERAL INFORMATION



WELCOME AND GREETINGS TO ALL!

We look forward to warmly welcoming you to the 2010 IAPD/IPRA Soaring to New Heights Conference!

As always your Joint Conference Committee has been working hard and diligently collaborating to bring you all the very best our field has to offer – from creative education to the latest and greatest products and services to a variety of social and networking opportunities. You have shared your ideas with us and we have worked hard to implement them and to make conference the best experience for **you!** Conference is **the** place to be!

We have all faced a number of challenges over the past year and now is the time to continue a consistent involvement in your professional association. In turbulent economic times it is crucial to maintain your professional contacts and networks as well as keep up on the latest in professional development.

We hope to see you in January... don't miss it!

JOE STANFA

President
Chicago Heights Park District
IAPD Conference Co-Chair

DANA SEEHAFFER

Senior Manager of Operations
NISRA
IPRA Conference Co-Chair

Published by:

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www.ILparks.org

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1815 South Meyers Road, Suite 400
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www.ipraonline.com

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ACCESSIBILITY

Parking: Parking at the Hilton Chicago and the Palmer House are accessible for persons with disabilities.

Restrooms: Restrooms throughout the lobby and meeting room floors are accessible.

Meeting Rooms: All meeting rooms are accessible.

Restaurants: All restaurants are accessible.

Sleeping Rooms: The Hilton Chicago has accessible room with roll-in showers. Please request an accessible room when making your reservation.

A.D.A. AND SERVICES FOR THE HEARING IMPAIRED

In compliance with the Americans with Disabilities Act, the IAPD/IPRA Joint Conference Committee will make all reasonable efforts to accommodate persons with disabilities. Please indicate any special needs on your registration form or call IPRA at 630-376-1911 no later than December 11, 2009. If you have special needs regarding hotel accommodations, please contact the Hilton Chicago at 877-865-5320 or the Palmer House at 877-865-5321. Hearing impaired individuals who require TTDs may call 800-526-0844 and the Illinois Relay Center will transmit the message to IAPD or IPRA.

ADMISSION

Admission to the Exhibit Hall, all conference sessions and workshops will be by badge only for the duration of the conference. Security guards will be stationed at the entrance to the Exhibit Hall and all conference sessions and workshops.

ALL-CONFERENCE AWARDS LUNCHEON

The "Full Package" delegate will receive a ticket for this event. Additional tickets may be purchased through your registration or onsite. Sit back, enjoy and honor the leaders and volunteers of park districts, forest preserves, conservation, recreation and special recreation agencies.

ANNUAL MEETINGS FOR IAPD AND IPRA

The Illinois Park and Recreation Association (IPRA) Annual Meeting will be held on Friday, January 29, 2010 at 5:00 pm in the Grand Ballroom. The Illinois Association of Park Districts (IAPD) Annual Meeting will be held on Saturday, January 30, 2010 at 3:30 pm in the Grand Ballroom.

The associations have staggered their annual meetings in order to accommodate elected officials and professionals who would like to attend one or both meetings.

A L L N E W !



A spirited competition spotlighting bright ideas exhibited by park and recreation agencies.

The 2009 Agency Showcase competition will feature new and improved entry categories, a revised judging process, exciting exhibition opportunities and a special awards ceremony.

Don't miss this chance to spotlight your agency's marketing and communication materials!

New and improved entry categories!

Broadcast Advertisement

Brochure Series

Electronic Communication

Environmental Marketing

Green Marketing

Integrated Photography

Logo Design

Marketing Campaign

Public Relations

Print Advertisement

Print Communication

Web Content

Two ways to enter! For more information on the Agency Showcase competition, visit www.ilparksconference.com/awards

Registration deadline Tuesday, December 1
Space is limited – sign up today!

Proudly brought to you by IPRA and IAPD

GENERAL INFORMATION

CONFERENCE CAFÉ – NORTHEAST EXHIBIT HALL



Don't miss the opportunity to network with your fellow professionals, commissioners and colleagues from across the state in the Conference Café. This networking lounge is located on the lower level in the Northeast Exhibit Hall.

Cyber Café

Cyber Café is back! You will be able to check your e-mail, navigate park and recreation agency Web sites and learn more about your state associations' sites.



Hours Available:

| | |
|----------------------|--------------------|
| Thursday, January 28 | 1:00 pm – 6:00 pm |
| Friday, January 29 | 9:00 am – 5:00 pm |
| Saturday, January 30 | 9:00 am – 12:00 pm |

SPECIAL THANKS TO SIKICH ICS TECHNOLOGY DIVISION

Proud sponsor of the Cyber Café



Silent Auction

The Illinois Park and Recreation Foundation, in conjunction with the IPRA College and University Relations Committee, once again will conduct the Silent Auction located in the Conference Café. Conference delegates will have the opportunity to bid on such items as weekend get-a-ways, tickets to sporting events and golf packages. The auction is an easy way to purchase valuable services and products for yourself and your agency. Proceeds from the auction will support student scholarships in Illinois.

CONTINUING EDUCATION UNITS (CEUs)

The 2010 IAPD/IPRA Joint Conference Committee and the Illinois Park and Recreation Certification Board are very pleased to announce that all sessions and workshops offered at the 2010 conference will award CEUs. All sessions scheduled for an hour and fifteen minutes will award 0.1 CEUs; all sessions scheduled for two hours will award 0.2 CEUs; and all pre-conference workshops will award 0.3 CEUs. If you are a professional and would like to apply for CEUs, please indicate so in your conference registration (see page 44). No additional CEU fees for Friday and Saturday sessions and workshops will be charged this year. However, you must request CEUs on your registration. CEU fees for pre-conference workshops will still be charged at \$5 per workshop.

EVENT LOCATIONS

Conference Registration: Main Level, 8th Street Entrance

Conference Headquarters: Lower Level, Mobley Room

Conference Café: Lower Level, Northeast Exhibit Hall

Conference Concierge: Lower Level, Foyer

Exhibit Hall: Lower Level, Northwest, Southwest and Southeast Exhibit Halls

Thursday Evening Social: International Ballroom

Conference Sessions and Conference Workshops: Throughout the hotel

All-Conference Awards Luncheon: International Ballroom

Saturday Evening Social: International Ballroom

EXHIBIT HALL INFORMATION

The 2010 IAPD/IPRA Exhibit Hall will open at 2:00 pm on Thursday, January 28, 2010.

Come visit more than 300 commercial manufacturers, distributors, designers and educational booths. The exhibits will showcase the newest equipment, supplies, ideas and services available to park, recreation, forest preserve, conservation and therapeutic agencies. Plan to spend several hours in the exhibit hall viewing the displays and visiting with exhibitors. All exhibits will be located on the lower level in the Northwest, Southwest and Southeast Exhibit Halls.

Each registered delegate will have the opportunity to win a variety of cash prizes, which will be awarded at various times throughout the conference. Entry blanks will be in the registration materials that you must pick up at Conference Registration. You must be present to win. Rules and regulations will apply.

EXHIBIT HALL HOURS

Thursday, January 28:

2:00 pm – 6:00 pm, Grand Opening

Friday, January 29:

9:00 am – 11:30 am and 1:30 pm – 5:00 pm

*Dessert served from 2:15 pm – 3:15 pm. This is a ticketed event.

Saturday, January 30:

8:30 am – 11:00 am

*Breakfast available from 8:30 am – 10:00 am.

This is a ticketed event.

The IAPD/IPRA Soaring to New Heights Conference has the largest exhibit hall of any state park and recreation conference in the country. Be sure to visit and win a prize!

SPECIAL THANKS TO W-T ENGINEERING, INC.

Proud sponsor of breakfast in the exhibit hall



HOUSING AND HOTEL REGISTRATION

MAKE YOUR RESERVATIONS EARLY!

Our host hotel is the **Hilton Chicago**,

720 S. Michigan Avenue, Chicago

P: 877-865-5320; F: 312-663-6528

www.ilparksconference.com (Click on Registration and Hotel Information)

Rates: \$114/Single or Double; \$134/Triple; \$144/Quad

Housing also available at the **Palmer House**,

17 E. Monroe St., Chicago, IL 60603

P: 877-865-5321; F: 312-332-3619

www.ilparksconference.com (Click on Registration and Hotel Information)

Rates: \$114/Single or Double; \$134/Triple; \$144/Quad

One (1) night's room and tax advance deposit by check or credit card must accompany each reservation. This deposit is fully refundable before December 18, 2009. After December 18, 2009 there will be no refunds for cancelled rooms. The Joint Conference Committee implemented this policy in 1999 due to the high rate of rooms cancelled at the last minute.

*When calling to make your reservation, be sure to indicate you are attending the IAPD/IPRA Conference and **mention the group code APD** to ensure you receive the discounted room rate.

Rooms are reserved on a first-come, first-served basis.

The cut-off date for reservations is January 5, 2010. After this date, room reservations may pay a higher hotel rate and are subject to availability.

Suites: IAPD member agencies or IPRA members interested in reserving a suite must contact Dina Kartch at IPRA first at 630-376-1911 x200. Forty-eight hours after IPRA has given approval, you must contact the Hilton Chicago or the Palmer House directly. Exhibitors interested in reserving a suite must contact Sue Triphahn at IAPD first at 847-496-4449. Forty-eight hours after IAPD has given approval, you must contact the Hilton Chicago or the Palmer House directly.

MEET NO EMPLOYEE LEFT BEHIND (NELB)...

In 2007, the IPRA Health and Fitness Task Force was created to identify key health and wellness issues affecting our profession. Upon investigating the best routes to accomplish this, they determined that the focus needed to start with the professionals in the field.

After almost two years of research and development the task force, now an IPRA Committee, found it critical to help agencies to identify and achieve a high level of health and wellness for their employees and to recognize their achievements.

As a result, the **No Employee Left Behind (NELB) Award** was created. The award is comprised of six components, for which criteria have been developed: physical, intellectual, emotional, social, environmental and spiritual. Applying agencies will receive Standards and Compliance guidelines and the first award will be given at the 2010 IAPD/IPRA Soaring to New Heights Conference. Agencies in the running for this award are: Oak Lawn Park District, Northbrook Park District, Park Ridge Recreation and Park District, Rockford Park District and Glenview Park District.

The NELB logo will appear next to health and wellness focused sessions offered at this year's conference. Please attend these very important sessions! Questions regarding the NELB award and the work of the Health and Wellness Committee can be directed to LoriKay Paden, Education and Community Services Coordinator at the University of Illinois, 217-265-5296 or lkpaden@illinois.edu.

PARKING

Delegates who are registered guests at the Hilton Chicago will receive a discounted daily parking rate of \$21.50 for self parking and \$27.50 for valet parking at the Hilton Chicago parking garage. No in/out privileges will be allowed. The parking rate for delegates who are registered guests at the Palmer House will receive a discounted daily parking rate of \$18.00 for self parking and \$25.50 for valet parking.

Delegates not staying at the hotels can park in any of the downtown garages at regular rates. All delegates are encouraged to take public transportation.

POLICY ON CHILDREN

To preserve the professional business environment and ensure a quality educational atmosphere at the IAPD/IPRA Soaring to New Heights Conference, conference sessions and workshops, social events and the exhibit hall, no one under the age of 18 years will be allowed to participate in these functions or areas unless the person is a speaker or a registered full- or part-time student in a college or university and is attending the conference for the purpose of professional development and networking opportunities.

GENERAL INFORMATION

POLICY ON MEMBERS AND NONMEMBERS

The following persons will be allowed to register at the member rate:

- Members of the Illinois Park and Recreation Association
- Commissioners/park board members, attorneys, board treasurers and board secretaries of agencies that are members of the Illinois Association of Park Districts
- A maximum of six **support** staff from IAPD member agencies (*"Support staff" is defined as clerical and maintenance personnel only.*)

Requests from other persons or agencies asking for member rates will be presented to the Joint Conference Committee for approval prior to conference.

REGISTRATION INFORMATION

Early Bird Registration Deadline is Friday, December 11, 2009. Register online at www.ilparksconference.com and save \$25 per registration.

Register online at www.ilparksconference.com. Registration online **must be** accompanied by credit card for payment.

Or complete the registration form and mail it with a check to:
2009 IAPD/IPRA CONFERENCE
PO BOX 783, Elk Grove Village, IL 60009-0783

Or complete the registration form and fax it with credit card information to:
847-759-6958
Registration by fax **must be** accompanied by credit card for payment.

SPECIAL THANKS TO RECREATION CONCEPTS

Proud sponsor of the reusable shopping bags given to all delegates.



SPECIAL THANKS TO ILLINOIS PARK DISTRICT LIQUID ASSET FUND+ (IPDLAF+) AND THE PFM GROUP

Proud sponsor of the badge holders given to all delegates for their nametags.



PLEASE NOTE:

Faxed or mailed registrations will be accepted until December 11, 2009. After December 11, 2009 registrations will only be accepted online at www.ilparksconference.com. Register online at www.ilparksconference.com for a \$25 per registration discount!

MasterCard and Visa credit cards only accepted.

IAPD/IPRA will not invoice agencies or individuals for conference registrations.

Registrations will not be accepted after December 11, 2009. Registration will, however, be taken online at www.ilparksconference.com and onsite at the conference, but at a higher rate.

Conference Registration at the Hilton Chicago will be open during the following hours:

| | |
|----------------------------|--------------------|
| Thursday, January 28, 2010 | 7:30 am – 6:00 pm |
| Friday, January 29, 2010 | 7:30 am – 4:30 pm |
| Saturday, January 30, 2010 | 7:30 am – 11:30 am |

Each registered delegate will receive their name badge, event tickets and CEU coupons (if applicable) onsite at conference. After registering you will receive an email confirmation with a bar code – **please bring this with you to conference.** This confirmation as well as a photo ID will be required to pick up your registration materials. Once onsite there will be a \$5 charge to reprint your name badge and **EVENT TICKETS WILL NOT BE REPRINTED. You must purchase new tickets at the current onsite price in order to attend any ticketed events.** You will not be permitted into the exhibit hall, conference sessions or workshops without the proper name badge.

SATISFACTION GUARANTEED

The Illinois Association of Park Districts (IAPD) and the Illinois Park and Recreation Association (IPRA) have instituted a Satisfaction Guaranteed Policy for the Thursday pre-conference workshops. IAPD and IPRA make every effort to ensure quality programs for participants. However, if a participant is not fully satisfied with the content of the workshop, he or she may request and receive a 100% refund of the workshop fee. A participant who wishes to request a refund for a pre-conference workshop **must do so no later than the end of the workshop in question.** Forms will be available at Conference Headquarters. Any accreditation or CEUs offered will be forfeited when a refund is made. Refunds will only be made payable to the originator of the check or credit card for the workshop registration. Look for the Satisfaction Guaranteed symbols next to these workshops.



SPECIAL DIETS

Persons with special dietary needs may make special arrangements by calling Dina Kartch at IPRA at 630-376-1911 x200 no later than December 11, 2009.

SPOUSE/GUEST PROGRAM AND REGISTRATION

All spouses or guests must register in order to participate in the conference, visit the exhibit hall and attend special programs. **Spouses or guests must have no affiliation with or be employed by a park and recreation agency.** Registration will include a name badge for admission to the Exhibit Hall, Thursday Evening Social, Opening General Session, conference sessions and workshops on Friday and Saturday. Tickets for the All-Conference Awards Luncheon, Saturday breakfast in the Exhibit Hall and the Saturday Evening Social will be available for purchase. See page 44 for registration.

STUDENT EVENTS

Professional Connection

Thursday, January 28, 2010 from 5:30 pm – 6:30 pm
See page 43 for details and registration.

Student Luncheon

Friday, January 29, 2010 from 12:00 pm – 1:30 pm

Officers Meeting

Saturday, January 30, 2010 from 12:00 pm – 1:30 pm

TABLE RESERVATION SYSTEM FOR THE ALL-CONFERENCE AWARDS LUNCHEON – NEW PROCESS THIS YEAR!

Delegates who opt to reserve a table for the Friday All-Conference Awards Luncheon, must indicate so on the registration form on page 44 or when registering online. The table reservation fee is \$50 and is nonrefundable. The person who is designated the table contact/coordinator will receive an email with full detailed instructions on the table registration process, which will be managed entirely online this year. The table contact/coordinator will need to assign registered delegates to their reserved table in order to receive a table assignment. **There will be no onsite table reservations taken.** Register early to ensure the best possible table selection. All reserved tables will be tables of 10. **You must have a full table.**

WHAT TO WEAR

Exhibit Hall Grand Opening: Casual business attire
Thursday Evening Social: Comfortable, casual clothes
Friday All-Conference Awards Luncheon: Business attire
Saturday Evening Social: Casual attire

AND... DON'T FORGET TO GO GREEN AT CONFERENCE AND EVERY DAY!

IPRA's Environmental Committee would like to remind you that it is **Easy to Be Green!**

It's easy to be green with online registration! Visit the conference Web site at www.ilparksconference.com and click on the Registration and Hotel Information link. You will save \$25 per registration package as an added bonus for registering online!

Be sure to visit the IPRA Environmental Committee booth located in the Conference Café. We'll be sharing some valuable resources and highlighting our current projects. As parks and recreation professionals it is our responsibility to set a green example and the committee has the tools necessary to help agencies be environmental leaders. We can't wait to meet you!

Please join us in participating in several environmental initiatives during conference and "get caught" being green. You'll be rewarded by a member of IPRA's Environmental Committee. Receptacles for recycling paper will be located in the conference registration area and be sure to bring along a reusable water bottle and mug.



CONFERENCE - AT - A - GLANCE

Thursday, January 28

7:30 am – 6:00 pm
8:30 am – 12:00 pm
11:00 am – 2:00 pm
1:00 pm – 4:30 pm
2:00 pm – 6:00 pm

Conference Registration Open
Pre-Conference Workshops (0.3 CEUs)
Office Support Luncheon and Workshop
Pre-Conference Workshops (0.3 CEUs)
Grand Opening of the Exhibit Hall

Visit more than 300 exhibitors and educational booths displaying the most recent products and services for the parks, recreation, forest preserve and conservation industry.

5:30 pm – 6:30 pm
9:00 pm – 12:00 am

Professional Connection – Students and Professionals
Thursday Evening Social with Hat Guys

Enjoy visiting with new and old friends, music and dancing!

Friday, January 29

7:30 am – 4:30 pm
9:00 am – 11:00 am
9:00 am – 11:30 am
9:30 am – 10:45 am
11:15 am – 12:00 pm
12:00 pm – 1:30 pm
12:15 pm – 2:15 pm

Conference Registration Open
Conference Workshops (0.2 CEUs)
Exhibit Hall Open
Conference Sessions (0.1 CEUs)
Opening General Session with Chris Gardner
Student Luncheon
All-Conference Awards Luncheon*

IAPD and IPRA will present top awards to elected officials, legislators and professionals. After the luncheon, take a trip to the exhibit hall to visit with exhibitors and enjoy dessert and stop by the Illinois Park and Recreation Foundation's Silent Auction, located in the Conference Café in the Northeast Exhibit Hall.

1:30 pm – 5:00 pm
2:15 pm – 3:15 pm
2:45 pm – 4:45 pm
3:00 pm – 4:15 pm
5:00 pm – 6:30 pm

Exhibit Hall Open
Desserts in the Exhibit Hall*
Conference Workshops (0.2 CEUs)
Conference Sessions (0.1 CEUs)
IPRA Annual Business Meeting

Saturday, January 30

8:30 am – 11:00 am
8:30 am – 10:00 am

Exhibit Hall Open
Breakfast in the Exhibit Hall*
Sponsored By: W-T Engineering, Inc.



10:15 am – 12:15 pm
10:30 am – 11:45 am
12:30 pm – 1:45 pm
1:00 pm – 3:00 pm
2:00 pm – 3:15 pm
3:30 pm – 5:00 pm
6:30 pm – 10:30 pm

Conference Workshops (0.2 CEUs)
Conference Sessions (0.1 CEUs)
Conference Sessions (0.1 CEUs)
Conference Workshops (0.2 CEUs)
Conference Sessions (.01 CEUs)
IAPD Annual Business Meeting
Saturday Evening Social*

*Ticketed event



Pre-Conference Workshops

8:30 am - 12:00 pm

All pre-conference workshops award 0.3 CEUs, pending approval. Pre-registration is mandatory. Register online at www.ILparksconference.com or see page 44.

11 (IPRA)

Fund Raising or Interest Raising? Finding New Revenue Streams While Developing a Major Gift Culture in Your Agency

8:30 am - 12:00 pm

Price: \$75

Presenter(s): Bruce Berglund, President, Triangle2 Resource Development Group
Chair: Sheila Mulvey-Tatoris, IPRA

This workshop will investigate how you can find and cultivate hidden major gift prospects that are already involved in your programs. Together we will explore how to narrow your focus to a Top 20 prospect list and how to further engage them and grow their interest.

Learning Outcomes: Participants will: (1) understand how to focus their cultivation and interest raising efforts to a Top 20 list of major gift prospects; (2) gain a renewed interest in the value of individual major gift cultivation and how it can provide a new source of revenue and community engagement.

101 (IAPD)

Managing Your Customer Service Delivery

8:30 am - 12:00 pm

Price: \$75

Presenter(s): Eileen Soisson, President, The Meeting Institute
Chair: Mary Ann Chambers, Northbrook Park District



This workshop will define customer service in a mission-oriented statement as well as identify the needed culture for top quality service to thrive. The five key service delivery steps will be addressed so agencies can set recreational training standards to exceed the customers' service expectations.

Management methods such as orientation, training and evaluation do not happen enough within agencies.

Learning Outcomes: Participants will: (1) make the connection between customer service delivery and customer loyalty, thus increasing revenues; statistics will be shared

that support the importance of not only delivering service, but managing service; (2) be challenged to better serve their customers by acknowledging the benefits of measuring and managing customer service at every area of their facilities and agencies.

302 (AF)

Leadership and Coaching for Maximum Performance and Productivity

8:30 am - 12:00 pm

Price: \$65

Presenter(s): Steve Beck, President, Beck and Associates

Chair: Beverly Wolf, Lombard Park District
Leading and coaching your employees to reach their maximum performance and productivity levels are huge tasks that all managers face. In this highly interactive workshop, Steve Beck will give you effective coaching tips that will allow you to unlock the potential of each of your employees. You will come away knowing the important rules for leadership success, able to develop and implement sound leadership and coaching plans for your department or agency.

Learning Outcomes: Participants will: (1) understand how teams can become more productive and efficient through the use of effective coaching techniques; (2) discuss the steps a manager must take in order to lead his or her team efficiently and effectively.

426 (REC)

Achieving the Impossible: Selling More Programs and Spending Less in Advertising and Marketing

8:30 am - 12:00 pm

Price: \$75

Presenter(s): Bill

Guertin, CEO, The 800-Pound Gorilla
Chair: Kelly LaMore, Bourbonnais Township Park District



With all that's going on in today's economy, how do you get more people to respond to your programs using less money than you had last year? Come learn from Bill Guertin's 25-year background in creating successful media campaigns for hundreds of businesses and doing it on a small-market budget! From brochures and program guides to the very latest in social media, you'll learn how to squeeze the most from your marketing

budget and maximize your program enrollments across the board. You'll be leaping tall buildings in a single bound! (With no budget, of course!)

Learning Outcomes: Participants will: (1) write ads, flyers and descriptions of park district program offerings using a more targeted, sales-focused effort to increase value perception, positive comparison and enrollment; (2) readily identify several marketing techniques that major corporations use every day and be able to see how their park district can begin to use these same weapons for the benefit of the park district and its residents; (3) more fully understand what the media really wants and needs today and have a proactive system to generate more positive press for their park district.

501 (TR)

How to Have World Class Staff Training: Outstanding Methods and Activities

8:30 am - 12:00 pm

Price: \$70

Presenter(s): Michael Brandwein, Speaker, Educator and Author

Chair: Jennifer Johnson, Tri County Special Recreation Association
Grab your staff's attention with these ready-to-use activities and materials that ensure that they're really learning useful skills and not just sitting there. Learn how to train staff to use the ten, no prop, no prep "purposeful play" games and activities that all day camp staff should know and can use right away to teach important life skills to campers.

Learning Outcomes: Participants will: (1) gain training methods that maximize actual and lasting learning of practical skills by increasing active participation and applying superbly effective teaching principles; (2) use provided materials to teach essential staff skills, increase staff professionalism and make staff "get" that this is a real job.



603 (FM)

Effective Security and Emergency Preparedness

8:30 am - 12:00 pm

Price: \$75

Presenter(s): Paul Timm, President, RETA Security, Inc.

Chair: Karen Spandikow, Oakbrook Park District

This workshop will review park-specific security and emergency preparedness issues with the purpose of increasing awareness and improving response capabilities. The presentation will include "lessons learned" from past incidents, interactive photo-identification examples and an emergency table-top exercise. Don't miss this important and timely topic.

Learning Outcomes: Participants will: (1) receive practical security strategies they can implement at little or no cost; (2) benefit from helpful security resources that will assist in reducing risk.

908 (CM)

Wired Writing Workshop: How to Write for Screens, Spiders, Networks and People!

8:30 am - 12:00 pm

Price: \$70

Presenter(s): Barbara Rozgonyi, Founder, CoryWest Media, LLC

Chair: Lisa Leone, Lisle Park District

No matter what your grades were in English class, chances are your teachers taught you how to write for print. But, great grammar and spotless spelling aren't what you need for success in writing online. In this workshop, you will learn how to compose, format, package, repurpose and send your message so it gets action. You can use these skills every day in every message you compose to be read online (and off).

Learning Outcomes: Participants will: (1) learn to organize and create informative or persuasive content that generates results; (2) learn to use tools and strategies to package content for multiple applications from print to online applications such as Facebook and Twitter and create a workplan that will guide consistent development throughout the organization to save time and improve quality.

1004 (EMS)

Programming for Latino Residents

8:30 am - 12:00 pm

Price: \$75

Presenter(s):

Catherine Popwits, President, Diversity Training and Consulting, Inc.

Chair: Gail Ito, Chicago State University

Get your agency on track for serving the largest growing population in Illinois. Learn to serve community residents from Mexico and other Latin American countries.

Learning Outcomes: Participants will: (1) discover why some Latino residents may be hesitant to use park district services - what cultural values impact the way Latino residents view the park district; (2) discuss how to assess the needs of your Latino residents and design park district services to meet those needs; (3) practice strategies for building strong relationships with Latino patrons; (4) explore other ways to increase park district use by Latino residents.



Pre-Conference Workshops

1:00 pm - 4:30 pm

All pre-conference workshops award 0.3 CEUs, pending approval. Pre-registration is mandatory. Register online at www.ILparksconference.com or see page 44.

12 (IPRA)

Supervisory Benchmark Checks for Successful Management of Interns

1:00 pm - 4:30 pm

Price: \$75

Presenter(s): Lee Ann Fisk, Recreation Supervisor, Homewood-Flossmoor Park District; Lyle Hicks, Chairman, Department of Recreation, Sport and Tourism, University of St. Francis; Donna McCauley, Professor, Moraine Valley Community College

Chair: Melissa Rimzdius, Homewood-Flossmoor Park District

Learn how to ensure a successful and professional internship experience for both the student intern and the internship supervisor. **BONUS OFFER:** Upon completion of this workshop and a review of your existing or new internship manual, each agency will receive one free six-month internship post on the IPRA Web site, a \$200 value.

Learning Outcomes: Participants will: (1) identify supervisory skills for interns, which when applied, lead to outcome achievements; (2) will understand how to create an internship manual or have the opportunity to compare their agency's manual to best practices.

102 (IAPD)

Tackling Problems and Conflicts

1:00 pm - 4:30 pm

Price: \$75

Presenter(s): Eileen Soisson, President, The Meeting Institute

Chair: Bob Schmidt, Schaumburg Park District

Problems and conflict are inevitable within the workplace so it is better to be prepared with a game plan. The sooner we acknowledge that problems exist and will inevitably happen regardless of where we work, the faster we can address the attitude with which we handle problems, conflict and change. Just like football players who rush out onto the field, we have to follow a plan to play both offensively and defensively.

Learning Outcomes: Participants will: (1) engage in a fun football-themed workshop and address problems and conflict resolution within the workplace, as well as the people, personalities and situations ("fumbles") that cause them; (2) leave this workshop feeling more empowered to control the problems and conflicts in an effective, productive and upbeat manner.



301 (AF)

Brand You: Personal Branding for Success in Your Professional and Personal Lives

1:00 pm - 4:30 pm

Price: \$65

Presenter(s): Julius Rhodes, President, The MPR Group

Chair: Nancy Aldrich, Arlington Heights Park District

The world is comprised of many different types of individuals all vying for essentially the same thing: to live the best life possible on a personal and professional basis, while providing for and making things the best they can be for those they love and who depend on them. In this workshop, Julius Rhodes will use practical and experiential tools to help you establish and solidify your own personal brand so you can obtain the successes you strive for in your personal and professional lives.



Learning Outcomes: Participants will: (1) understand the principles of brand establishment and how they can apply to an individual's personal and professional lives; (2) learn how to develop your own individual strategic template of actions that is needed to establish and solidify your personal brand.

415 (REC)

What's Your IQ (Inclusion Quotient)?

1:00 pm - 4:30 pm

Price: \$75

Presenter(s): John McGovern, J.D., President, Recreation Accessibility Consultants, LLC

Chair: Jodi Gosse, Homewood-Flossmoor Park District

A second wave of inclusion issues is happening as evidenced by the growing number of inclusion placements in the north, northwest and western suburbs of Chicago. At the same time, senior centers are experiencing the first requests for inclusion support. Are you ready to face the future of inclusion? Be proactive and be prepared!

Learning Outcomes: Participants will: (1) review the basics in the inclusion process and model and discuss innovative solutions to inclusion issues; (2) learn from court and administrative decisions about the application of the Americans with Disabilities Act that apply to public recreation for adults and youth.

427 (REC)

The 800-Pound Gorilla of Sales: How to Become the Most Dominant Player in Your Market

1:00 pm - 4:30 pm

Price: \$75

Presenter(s): Bill Guertin, CEO, The 800-Pound Gorilla

Chair: Kelly LaMore, Bourbonnais Township Park District

Parks and recreation has been too tame in selling their programs for too long! Based on his brand-new book, *The 800-Pound Gorilla of Sales*, author Bill Guertin shares what the best and most admired companies in the world such as McDonald's, Procter & Gamble, Zappos, Walmart and eBay are



doing to gain market share, retain top-of-mind awareness and stay on top of their game. You'll learn the 12 Attributes of 800-Pound Gorillas and how your agency can leverage your current position to one of dominance in your marketplace. Just because you're a park district doesn't mean you can't be the biggest player in the jungle! Just one "a-ha" moment in this workshop will be worth your entire trip to conference!

Learning Outcomes: Participants will: (1) identify the 12 attributes of "800-Pound Gorillas" in business and relate those attributes to actionable objectives in their own park districts; (2) see the connection between the steps dominant businesses take to achieve their status and the steps park districts can take to achieve that same status in their own communities; (3) see how a more dominant park district can benefit everyone in the communities they serve.

502 (TR)

The Superb Camp Director's Master Toolbox: How to Lead Camp to the Best Session Ever

1:00 pm - 4:30 pm

Price: \$70

Presenter(s): Michael Brandwein, Speaker, Educator and Author

Chair: Jennifer Johnson, Tri County Special Recreation Association

This dynamic workshop is packed with practical, immediately-useable skills and techniques to boost your camp's success. Topics to be covered include: recruiting and retaining the superstar staff that brings campers back; secrets to successful interviewing; "set yourself apart from the competition" marketing and programming for camp so that it goes beyond fun and recreation and provides youth development parents crave; keeping and serving older campers with a real leadership in training program; creating an outstanding staff and camper culture; working with parents as positive partners and more!

Learning Outcomes: Participants will: (1) maximize staff quality with innovative methods in finding and selecting superstar staff and bringing out their best; (2) learn the secrets to make camp more than just fun - create a quality youth development program so that parents and campers crave your camp.

602 (FM)

Maximizing Your Personal Performance: Strategies to Action Without Climbing Mount Everest

1:00 pm - 4:30 pm

Price: \$75

Presenter(s): Dr. Gran Goold, Department Chair, EMS Education, American River College

Chair: Laura Clark, Bartlett Park District
This dynamic and lively workshop will provide open discussion on the challenges to effective goal setting and, more importantly, achieving goals. Proven action strategies are presented that are realistic, flexible and attainable in an effort to maximize personal success. Participants will leave with new tools designed to improve and increase personal accomplishments.

Learning Outcomes: Participants will: (1) identify and discuss common roadblocks to goal achievement and personal success; (2) commit and integrate a variety of action strategies during personal goal development and implementation.

915 (CM)

Real-ize Your Virtual Brand: New Age Marketing/PR for Park Districts

1:00 pm - 4:30 pm

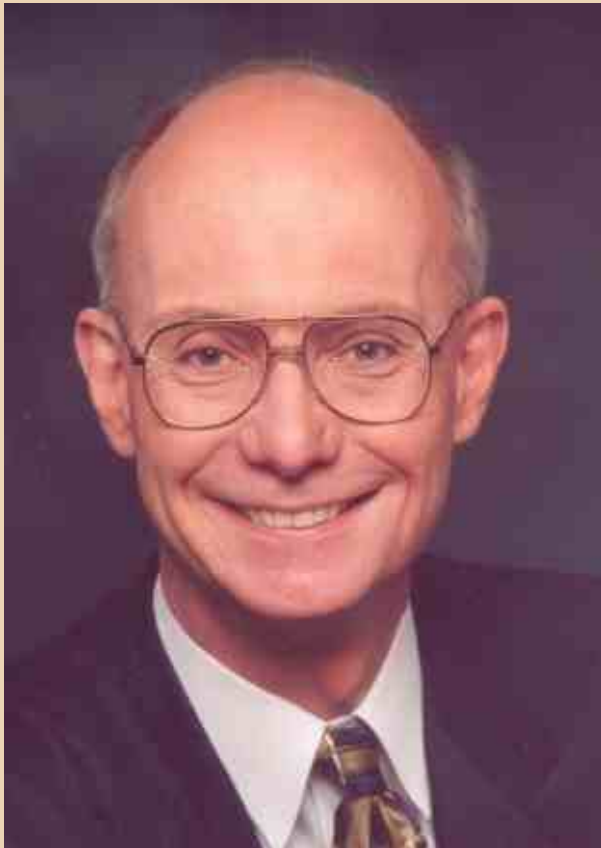
Price: \$70

Presenter(s): Barbara Rozgonyi, Founder, CoryWest Media, LLC

Chair: Jessica Alexenko, Lisle Park District
Learn how to capture attention, start a conversation and convert searchers into customers using the power of virtual public relations! With the dawn of the social media revolution, the standard press release evolved into a dynamic new format that lets you take control of the story, presentation and distribution. Discover how you can tap into the PR power of the Internet - today and tomorrow - create news releases that attract readers, robots and search engines and dramatically increase your online visibility overnight.

Learning Outcomes: Participants will: (1) learn how to bypass the press and easily track search engine rankings and readership for future success; (2) learn to masterfully convert simple press releases into multimedia web sites.

How to Stay Energized in a Changing World with Greg Risberg, MSW, CSP Office Support Luncheon and Workshop:



Thursday, January 28, 2010

11:00 am - 2:00 pm

Pre-registration is mandatory; registration form on page 44.

Price: \$89 *This fee includes lunch.*

This session is perfect for your office support or administrative staff!

11:00 am - 12:30 pm

Registration/Interactive Luncheon, Grand Ballroom

Enjoy lunch in the beautiful Grand Ballroom as the IPRA

Environmental Committee facilitates an open forum about "green" products.

12:45 pm - 2:00 pm

How to Stay Energized in a Changing World with Greg Risberg, Grand Ballroom

Major changes in organizations and increasing work demands multiply stress. This "hilariously informative" program is filled with humor and useful ideas to teach attendees proven techniques to reduce stress and to relax under pressure. With warmth and humor, Greg Risberg, MSW, CSP offers heartwarming stories and helpful suggestions to help you achieve more balance in your life.

Greg is a funny motivational speaker with 25 years experience and who has addressed over 500,000 people in 48 states, as well as Canada, Great Britain and Australia with his "humor with a message" programs. Greg is the author of the recently published *52 Bright Ideas to Bring More Humor, Hugs, and Hope Into Your Life!* He offers his audiences useful ways to improve communication, handle stress and increase humor in their lives. Greg has addressed a wide range of audiences, from educators to bankers, from health care providers to insurance personnel.

Greg is a member of the National Speakers Association which awarded him their highest earned designation of "Certified Speaking Professional" in July, 2001. He is one of only 500 speakers in the nation to receive this designation. Greg is also a member of the Illinois Chapter of NSA, a group which awarded him their Wordsmith Award for excellence in speaking.

Greg has a Bachelor of Arts degree in psychology from Roosevelt University and an Master's Degree in Social Work from the Jane Addams School of Social Work in Chicago, Illinois.

2:00 pm

Tour the Exhibit Hall, Lower Level



THURSDAY EVENING SOCIAL



The Hat Guys

Thursday, January 28

Hilton Chicago, International Ballroom

9:00 pm – Midnight

This is not a ticketed event... all are welcome!



The Hat Guys are a Chicago-based cover band that plays fun, popular and danceable music ranging from disco, rock, pop and club. They will engage you with a mix of solid musicianship, a top-notch show, energetic dancing and a signature look!

WWW.THEHATGUYS.COM

FRIDAY CONFERENCE SESSIONS

FRIDAY CONFERENCE SESSIONS

9:30 am - 10:45 am

- 14 Parks and Recreation Support for Service Members and Their Families
- 109 Legal/Legislative Part I
- 111 GASB S-54, Fund Balance Reporting and Governmental Fund Type Definitions
- 125 How to Maximize Your Agency's Chance of Receiving an OSLAD Grant
- 201 Green With Enthusiasm: Communicating Environmental Progress Internally and Externally
- 204 To Turf or Not To Turf: That is the Question
- 205 Going, Going, Gone Green
- 307 How to Protect Your Agency From Financial Fraud
- 311 Social Networking, the First Amendment and Your Employees: What Agencies Need to Know
- 320 The Outlook is Good: Using Outlook to Stay Organized
- 407 Mean Girls
- 409 Making New Connections
- 417 Athletic Field Usage Roundtable
- 420 So You Want to be a Superintendent?
- 509 Visual Systems Made Easy
- 513 101 Arts Activities for the Non-Artist
- 533 Making Patron Transportation a Safety Priority
- 614 How Healthy Is Your Fitness Equipment?
- 618 Pool Programming Poolooza
- 625 Clarification on the Collection of Consultants for a Building Project
- 904 Matrix Marketing: How to Coordinate, Integrate and Activate Your 2010 Marketing Plans
- 912 Variable Data and Cross-Media Marketing Options
- 1003 Inequality Issues of Recreation Opportunities in Illinois Park Districts

3:00 pm - 4:15 pm

- 13 It's Your Turn to be a Star! Get Recognized with the IPRA/IAPD Award Programs
- 110 Legal/Legislative Part II
- 112 Fundraising 101: The Basics - Building a Comprehensive Fundraising System
- 115 17 Ways to Keep Your Commissioners From Getting a Call From the State's Attorney
- 129 Agency Accreditation: A Blueprint for Excellence
- 203 Landscapers Go Green
- 207 Environmental Property Related Issues You Should Be Aware Of
- 214 Beyond CPSI: Assessing the Creative Play Area
- 304 Key Steps to Successfully Fighting Unemployment Claims
- 308 Making Sense of Your Credit Card Processing, Pricing and Statements
- 309 Record Retention and Destruction: The Local Records Act
- 313 In-House vs Outsourced Payroll: The Good, the Bad and the Costly!
- 404 Make Your Gymnastics/Fitness 4 Kids Programs More Profitable
- 406 Teen Programming: 60 Programs in 60 Minutes
- 414 Parking the Party: Making Birthdays Work for You
- 421 Performing Arts: Developing Strategic Relationships
- 518 The Key to Successful Inclusion is Successfully Trained Staff
- 605 Training Your Non-Water Staff at the Pool
- 616 Budget Cuts: How is the Economy Affecting Your Fitness Center Operations?
- 804 Speed Mentoring
- 903 Aligning Organizational Strategy with Day to Day Operations
- 907 Demystifying PR: Five Ways to Become an Expert News Source
- 911 Marketing Plans

***ALL CONFERENCE SESSIONS AWARD 0.1 CEUs, PENDING APPROVAL..
DESCRIPTIONS OF THESE SESSIONS WILL APPEAR IN THE CONFERENCE GUIDE IN THE
JANUARY/FEBRUARY ISSUE OF ILLINOIS PARKS AND RECREATION.***

Friday Conference Workshops

9:00 am - 11:00 am

All conference workshops award 0.2 CEUs, pending approval.

15 (IPRA)

Internal Customer Service: It Starts on the Inside

Presenters(s): Joe DeLuca, Director of Recreation, Champaign Park District; LoriKay Paden, Community Education and Service Coordinator, University of Illinois
Chair: Sheila Mulvey-Tatoris, IPRA

To provide outstanding customer service and operations to your community you must first provide excellent service on the inside... internal customer service. Most agencies understand the importance of providing excellent services and products. However, most agencies struggle to create a culture where every employee understands the importance of internal customer service. In order to achieve levels of service that create loyalty among your participants you need to instill a high level of service, support and motivation from within the agency. Learn how to take your service standards to the next level by starting on the inside!

Learning Outcomes: Participants will: (1) learn why internal customer service is the foundation of providing overall customer service; (2) learn how to create a positive working environment through the diverse departments, divisions and job duties within the agency.

103 (IAPD)

Motivate Great Teams

Presenters(s): Eileen Soisson, President, The Meeting Institute

Chair: Linda Johnson, Crete Park District
This workshop will teach effective techniques and motivational strategies for supervisors, managers, superintendents, directors and board members - all looking to motivate their team! All of these players are the core to each agency and it is essential that they are satisfied with their environment. As members of the team, all of the players must motivate one another by helping each believe they can succeed. Once they recognize and understand that you want them to be successful, all will believe they can accomplish their goals and the goals of the agency.

Learning Outcomes: Participants will: (1) learn what motivating their teammates is all about and how it benefits them and their agency; (2) identify fun and creative methods for teamwork success while improving leadership skills and practices.

105 (IAPD)

I'm Their Leader... Which Way Did They Go?

Presenters(s): Roy Ellis Moody, Owner, Roy Moody and Associates

Chair: Lori Noonan, Bloomingdale Park District

This fast-paced workshop is based on the belief that the application of encouragement skills is an essential ingredient of effective leadership. Leadership by encouragement is a proven way to produce motivated, energized and committed people.

Participants will learn a set of principles and practices that will assist them in getting real results and higher levels of performance.

Learning Outcomes: Participants will: (1) be able to describe the characteristics of the encouraging leader; (2) identify the "Basic Four" principles of encouraging leadership.

118 (IAPD)

Board Staff Relationships/Roles

Presenters(s): Nancy Sylvester, Professional Parliamentarian, Sylvester Enterprises, Inc.

Chair: Jeff Nehila, Round Lake Area Park District

Volunteer, board, staff - each group has different roles and responsibilities, yet few of us have a clear understanding of the distinction between them. This workshop will examine the different roles and responsibilities and help participants understand that the best way to become a better board member is to do board work better and to become a better staff is to do staff work better and the two are clearly different!

Learning Outcomes: Participants will: (1) have a clear understanding of the roles of the board, staff and volunteer; (2) understand the need and methods for the board, staff and volunteer to support each other.



121 (IAPD)

Rain Gardens: Bringing Sustainable Stormwater Methods into Public Spaces and Parks

Presenters(s): Phil Stuepfert, Director of Planning, SEC Group, Inc.; Steve Vineazeano, Assistant Village Manager, Village of Niles

Chair: Chris Gentes, Round Lake Area Park District

Issues such as water conservation are at the forefront now more than ever. By incorporating sustainable stormwater techniques such as rain gardens into parks and open spaces, these methods become accessible to the public and offer opportunities to learn, interact and observe how the systems work and hopefully inspire individuals to take action themselves. The Village of Niles, in partnership with Coca-Cola, undertook this effort with the purpose of reducing runoff and pollutant loads traveling to local streams and rivers. This workshop will cover the benefits of these alternative stormwater techniques and present project examples.

Learning Outcomes: Participants will: (1) gain exposure to ideas and opportunities for the implementation of sustainable stormwater techniques in public spaces and parks; (2) understand the design process for sustainable stormwater projects and how to develop a site-specific design, including two case studies; (3) learn how to cultivate key partnerships and how to acquire funding to ensure a successful project; (4) understand the importance of and learn techniques to increase education and community involvement in sustainable open space projects.

314 (AF)

Got Rec Trac Questions?

Presenters(s): Giles Wiley, President, Vermont Systems

Chair: Dale Erdman, Bartlett Park District
The registration system used in an agency provides critical information about clients and programs. Learn how to use your systems more efficiently.

Learning Outcomes: Participants will: (1) interact with other users regarding the newly initiated PCI regulations on their system; (2) learn how other agencies use Rec Trac in marketing and programming.

416 (REC)

News from Washington DC: Recreation Access Updates

Presenters(s): John McGovern, J.D., President, Recreation Accessibility Consultants, LLC

Chair: Jodi Gosse, Homewood-Flossmoor Park District

The development of recreation accessibility guidelines for playgrounds, pools, golf courses, sports fields and courts, boating and fishing areas and fitness areas are finished. Guidelines for developed outdoor recreation areas such as beaches, picnic areas and trails are in the pipeline. But, we await final action by the Department of Justice which will affect us all.

Learning Outcomes: Participants will: (1) review the status of recreation accessibility guidelines and the content of these requirements; (2) learn of the best practices for parks and recreation sites and facilities.

428 (REC)

“The Franchise”: How the Best Teams are Built and How They Stay That Way

Presenters(s): Bill Guertin, CEO, The 800-Pound Gorilla

Chair: Kelly LaMore, Bourbonnais Township Park District

The New York Yankees... Los Angeles Lakers... San Francisco 49ers... Detroit Red Wings... Chicago Bulls. Great teams are built much like great workplaces... one person at a time. When everyone understands their role in the “big picture”, great things can happen! In this dynamic workshop, Bill Guertin will outline the key components of great teams and how you can create a “franchise” - a dynasty, a legendary team - at work. You'll learn how honesty, accountability and unselfish play are critical to making a great work experience happen. You'll leave with a much better understanding of where you're strong, where you need to improve and a greater sense of teamwork in getting the job done. You will have more fun at work... when the team plays like a “franchise”!

Learning Outcomes: Participants will: (1) identify the ten key components of great teams and see the connection between their actions as athletes and the potential benefits of those same actions as “team members” of an agency; (2) take home several valuable experiences and activities designed to foster better teamwork and cooperation among individuals and departments.

503 (TR)

Mapping and Building a Career in Recreation

Presenters(s): John P. Casey, Executive Trainer, Shamrock Consultants

Chair: Michael McNicholas, Special Recreation Services

It's all fun and games after you graduate, but where do professionals find the vision for mapping their career? This session will seek to map out the opportunities that will help define professional direction in the world of recreation.

Learning Outcomes: Participants will: (1) learn to self assess interests and aptitudes while directing focus in the work place toward areas of long-term interest and short-term exposure; (2) learn to practice methods of discovery and networking beyond the meetings and responsibility coordinating that is part of everyday work.

609 (FM)

Great Environments Inspire Great Activity

Presenters(s): Dr. William Awe, President and Thom Palmer, Executive Director, Huntley Park District; Dan Nicholas, Architect

Chair: Lori Neubauer, Itasca Park District
Walk through the design and detail of two newly constructed daily-fee golf clubs. Hear from club officials the specifics that drove revenue increases in golf, dining and banquet/event bookings.

Learning Outcomes: Participants will: (1) learn about the connection between successful facility design and facility revenue/community involvement; (2) be given specific examples of what to consider and what questions to ask when planning to revamp their facility or build a new one.

610 (FM)

I HATE MY JOB! Tools to Motivate, Not Castigate, Employees

Presenters(s): Dr. Gran Goold, Department Chair, EMS Education, American River College

Chair: Laura Clark, Bartlett Park District
This exciting and realistic workshop will include a frank discussion on major causes of employee performance... or lack thereof! Small group exercises allow immediate implementation of new motivating strategies with a mix of employee types. Participants will build new skills to motivate those who make their lives most difficult.

Learning Outcomes: Participants will: (1) be given real-world scenarios, implement a variety of unique motivators aligned to different employee types; (2) identify and discuss the fundamental causes of employee motivation and sub-performance.

628 (FM)

Marketing and Selling Memberships to the Local Community

Presenters(s): Frank Guengerich, Executive Vice President, WTS International

Chair: Cody Kamp, Plainfield Park district
Learn how to develop a comprehensive marketing plan and how to prospect for members. Maximize referrals from current participants. Effectively close memberships without pressure tactics. Never burn leads again!

Learning Outcomes: Participants will: (1) develop a comprehensive membership marketing and sales plan to make sure all staff are properly trained to close memberships; (2) learn how to capture prospective members to maximize sales as maximizing revenue is essential in the current economy.

801 (STUDENT)

School, Assignments, INTERNSHIP!

Presenters(s): Panel of Internship Supervisors and Student Interns

Chair: Amy Mephram, Chicago State University

Here is your opportunity to bring your questions and concerns to a panel of internship supervisors from agencies throughout Illinois. Make sure there are no surprises when you arrive the first day of your internship! Several college interns will speak about their recent experiences. This workshop is a must-attend for students.

Learning Outcomes: Participants will: (1) gain firsthand information about the expectations of agencies for interns; (2) understand the transition from school to the internship agencies.



Opening General Session with Christopher Gardner, Inspiration for the Film *The Pursuit of Happyness* Friday, January 29, 2010, 11:15 AM - 12:00 PM Location: Grand Ballroom

Breaking Cycles

Christopher Gardner is the head of his own successful brokerage firm - but just 25 years ago, he was homeless, carrying all his possessions on his back and occasionally living in a bathroom at a train station. A true testament to perseverance, Gardner tells his story of overcoming obstacles, "breaking cycles" and hard-won success. He recounts his fears of failure, the exhaustion of his pursuit and his great appreciation for those who helped him. Gardner is a captivating motivational speaker whose storytelling grabs hold of his audience and his humor lights up the room.

Christopher Gardner is the owner and CEO of Gardner Rich LLC with offices in New York, Chicago and San Francisco. Conquering grave challenges to become a successful entrepreneur, Gardner is an avid motivational and inspirational speaker, addressing the keys to overcoming obstacles and breaking cycles. Gardner is also a passionate philanthropist whose work has been recognized by many esteemed organizations.

The amazing story of Gardner's life was published as an autobiography, *The Pursuit of Happyness*, (Amistad/Harper Collins) in May 2006 and became a *New York Times* and *Washington Post* #1 best-seller. In paperback, the book spent over 20 weeks on the *New York Times* best-seller list and has been translated into 14 languages. Gardner was also the inspiration for the movie *The Pursuit of Happyness*, released by Columbia Pictures in December 2006. The movie is the #2 all-time domestic grossing dramatic film. Will Smith starred as Gardner and received Academy Award, Golden Globe and Screen Actors Guild nominations for his performance. Gardner was an associate producer on the film. His newest book, *Start Where You Are: Life Lessons in Getting from Where You Are to Where You Want to Be* was released in May 2009.

Born February 9, 1954 in Milwaukee, Wisconsin, Christopher Paul Gardner's childhood was marked by poverty, domestic violence, alcoholism, sexual abuse and family

illiteracy. Gardner published his autobiography out of a desire to shed light on these universal issues and show they do not have to define you. Gardner never knew his father and lived with his beloved mother, Bettye Jean Triplett (nee Gardner), when not in foster homes. Gardner is indebted to Bettye Jean for his success as she provided him with strong "spiritual genetics" and taught him that in spite of where he came from, he could chart another path and attain whatever goals he set for himself.

Gardner joined the Navy out of high school and then moved to San Francisco where he worked as a medical research associate and for a scientific medical supply distributor. In 1981, as a new father to son Christopher Gardner Jr., he was determined to find a career that would be both lucrative and fulfilling. Fascinated by finance, but without connections, an MBA or even a college degree, Gardner applied for training programs at brokerages, willing to live on next to nothing while he learned a new trade. Chris Jr.'s mother left and Gardner, despite his circumstances, fought to keep his son because, as he says, "I made up my mind as a young kid that when I had children they were going to know who their father is and that he isn't going anywhere."

Gardner earned a spot in the Dean Witter Reynolds training program but became homeless when he could not make ends meet on his meager trainee salary. Today, Gardner is involved with homelessness initiatives assisting families to stay intact and assisting homeless men and women who are employed but still cannot get by. It is estimated that 12% of the homeless population in the United States is employed; in some communities that estimate is as high as 30%.

Gardner worked at Bear Stearns & Co from 1983-1987 where he became a top earner. In 1987 he founded the brokerage firm Gardner Rich in Chicago from his home with just \$10,000. Gardner Rich LLC is an institutional brokerage firm specializing in the execution of debt, equity and derivative products transactions for some of the nations largest institutions, public pension plans and unions.

Dedicated to improving the well-being of children through positive paternal involvement, Gardner is a board member of the National Fatherhood Initiative, and received the group's Father of the Year Award in 2002. He serves on the board of the National Education Foundation and sponsors two annual awards: the National Education Association's National Educational Support Personnel Award and the American Federation of Teachers' Paraprofessionals and School-Related Personnel (PSRP) Award. He also serves on the board of the International Rescue Committee, which works to provide access to safety, sanctuary and sustainable change for millions of people whose lives have been shattered by violence and oppression. Gardner is still very committed to Glide Memorial Church in San Francisco, where he and his son received assistance in the early 1980s. He has helped fund a project that creates low-income housing and opportunities for employment in the notoriously poor Tenderloin area of the city.

Gardner has also been honored by the NAACP Image Awards with awards for both the book and movie versions of *The Pursuit of Happyness*; Los Angeles Commission on Assaults Against Women's (LACAAW) 2006 Humanitarian Award; The Continental Africa Chamber of Commerce's 2006 Friends of Africa Award; The Glaucoma Foundation's Kitty Carlisle Hart Lifetime Achievement Award; The Securities Industry and Financial Markets Association (SIFMA); Covenant House, Common Ground and other organizations committed to combating violence against women, homelessness, financial illiteracy and vision diseases - all issues of the utmost importance to Gardner.

Chris Gardner's aim, through his speaking engagements and media projects, is to help others achieve their full potential. His practical guidance and inspirational story have made him a frequent guest on CNN, CNBC and the Fox News Channel. He has been featured on the *CBS Evening News*, *20/20*, *Oprah*, *Today Show*, *The View*, *Entertainment Tonight*, as well as in *People*, *USA Today*, *Associated Press*, *New York Times*, *Fortune*, *Entrepreneur*, *Jet*, *Reader's Digest*, *Trader Monthly*, *Chicago Tribune*, *San Francisco Chronicle*, the *New York Post* and the *Milwaukee Journal Sentinel*, amongst others.

Friday Conference Workshops

2:45 pm - 4:45 pm

All conference workshops award 0.2 CEUs, pending approval.

104 (IAPD)

Working Together: Maximizing Board Effectiveness

Presenters(s): Roy Ellis Moody, Owner, Roy Moody and Associates

Chair: Mickey Macholl, Hanover Park Park District

This highly interactive workshop will assist board members and staff to develop collaborative working relationships that get results. Participants will learn the leadership, communication and team building skills and processes necessary to function at a high level of accomplishment on a board.

Learning Outcomes: Participants will: (1) be able to identify communication strategies necessary to be productive board members; (2) be able to apply team building ideas that create a sense of board cooperation and collaboration.

119 (IAPD)

Parliamentary Procedure and Robert's Rules

Presenters(s): Nancy Sylvester, Professional Parliamentarian, Sylvester Enterprises, Inc.

Chair: Mary Ann Chambers, Northbrook Park District

Parliamentary Procedure and Robert's Rules made easy and fun! If you are a board member who has ever had something important to say at their monthly board meeting only to be drowned out by others who know how to take control of the meeting or were just louder - you need to attend this workshop. Nancy Sylvester has been a practicing professional parliamentarian since 1980. This workshop will cover the aspects of Parliamentary Procedure and Robert's Rules that will help you keep your meetings effective and efficient.

Learning Outcomes: Participants will: (1) have a clear understanding of quorum, agenda, processing a motion, precedence of motions, meaning of votes and script of a motion; (2) understand the special rules for a small board and basic characteristics of a motion.



202 (PARKS)

Building Better Recreation Spaces Using Natural Resources

Presenters(s): Carl Peterson, Senior Vice President, Environmental Consultants; Tod Stanton, Landscape Architect, Design Perspectives, Inc.

Chair: Rob Sperl, Wheaton Park District

Many parks are still designed using traditional landscape design approaches. This workshop will illustrate the benefits of understanding and using natural resources in the design, construction and park maintenance of recreation spaces.

Learning Outcomes: Participants will: (1) learn how using natural resources in designs and maintenance can improve recreation spaces; (2) learn how natural resources can be incorporated into park designs.

315 (AF)

The Glass Ceiling: The Next Generation

Presenters(s): Panel of Experts

Chair: Laura Barron, Oakbrook Terrace Park District

The good news is women continue to rise to directorships in many park and recreation agencies. But, has their rise to the top been easier than for the women who came before them? What challenges have these female directors faced in their rise to the top? Are there fewer barriers to being a female park and recreation executive today? Join our panel for a lively, interactive discussion on the diverse career paths they took and learn their tips for achieving professional and personal success and balance.

Learning Outcomes: Participants will: (1) explore the varied career paths that successful females have taken to advance in the field of parks and recreation; (2) discuss some of the barriers that female park and recreation professionals face in their careers, including achieving life balance, competition for directorships with professionals from the private sector and much more.

401 (REC)

Wii Issues and Applications in a Public Recreation Setting

Presenters(s): Mike Lukkarinen and Paul Schlag, Assistant Professors, Western Illinois University

Chair: Dan Yoder, Western Illinois University

This workshop will include a demonstration discussion on issues associated with Wii games. Speakers will address how to incorporate technology into your recreational programs and have them be successful.

Learning Outcomes: Participants will: (1) learn how to incorporate new technologies into their programs; (2) discuss the issues associated with using the Wii in their recreation programs.

418 (REC)

Easing the Teasing at Camp

Presenters(s): Judy Freedman, Licensed Clinical Social Worker and Author

Chair: Sabrina Henkins, Gurnee Park District

Campers should be having fun with each other rather than making fun of each other. Counselors can be extremely instrumental in raising campers' awareness about teasing and reducing these hurtful behaviors. This workshop will empower participants with tools, tips and practical advice to handle teasing. Easing the Teasing will enhance kids' fun at camp as well as their self esteem.

Learning Outcomes: Participants will: (1) learn the differences between teasing and bullying; (2) discover when, where and why kids tease at camp, the reactions and effects of teasing and strategies campers can implement when teased; (3) learn interventions in teasing situations and the importance of activating bystanding campers to stand up and speak out.



504 (TR)

Interviewing Basics So You Get the Job!

Presenters(s): Sandy Chevalier, Superintendent of Recreation, Tinley Park Park District; Donna McCauley, Professor of Recreation Management and Recreation Therapy; Kelly Rajzer, Director of Parks and Recreation, Village of Romeoville

Chair: Anne Cosentino, SEASPAR

This workshop will cover the basics of interviewing. Preparatory steps will be covered so you feel confident going into any interview for any job and walk out among the finalists. How to handle hard questions and present your best self during the interview will also be covered.

Learning Outcomes: Participants will: (1) understand the important steps to take to be prepared for any interview; (2) know how to conduct themselves in the interview in order to get the job.

510 (TR)

D.S.L.: Dance, Sing, Learn

Presenters(s): Carole Peterson, Children's Music and Movement Specialist and CEO, Macaroni Soup!

Chair: Breane Cory, Rockford Park District
As recreation's benefits are endless, so are music's! Learn classroom management techniques that really work with highly active songs, plus an easy-to-use music time planner, even if you're musically challenged! In recreation we use music in a variety of facets, but let's do it with more purpose! Current brain and physical development research supports the need for frequent musical exposure for young children. As we learn best by doing, be prepared to move! Teach with enthusiasm and they will learn with enthusiasm!

Learning Outcomes: Participants will: (1) learn how music assists in the brain and physical development of children; (2) learn songs, techniques and resources to implement in classes or programs.

530 (TR)

All the Programs You Wish You Could Run

Presenters(s): Karla Kroner, Manager of Inclusion, NSSRA; Todd Mallo, Superintendent, Oak Lawn Special Recreation; Michael McNicholas, Director, Special Recreation Services

Chair: Kathy Ochomowicz, Tri County Special Recreation Association

Cooperative events have become a staple in parks and recreation and drawn resources and attention to services we provide. We will seek to take the "next step" in exploring new recreation opportunities and cooperative ideas that will help develop programs without borders.

Learning Outcomes: Participants will: (1) generate and calendar events and opportunities that are unique and at times difficult to garner interest in when initially offered; (2) be presented with ideas and network with other professionals to develop cooperative programs and explore new partnership concepts.

611 (FM)

Community Centers: Building New vs. Renovations

Presenters(s): Tom LaLonde, Principal, Williams Architects; Thomas Tristano, President, Williams Construction Management

Chair: Holly Gardels, St. Charles Park District

This workshop will cover the positives and negatives in determining whether a community center can be renovated to accommodate the growing needs of park district residents or if building a new community center is necessary to accomplish the community's goals. Funding issues, site requirements, phased construction and gathering community input will also be discussed.

Learning Outcomes: Participants will: (1) leave the presentation with a clearer understanding of what the renovation of a community center entails as well as have a better grasp of the process involved in deciding to construct a new community center; (2) be better equipped to work with their boards and residents to determine whether they can renovate their existing community center to meet residents' needs or if it is time for a new community center.

622 (FM)

Dealing With a Park Development Plan in Relation to Your Municipality

Presenters(s): Derke Price, Attorney, Ancel Glink Diamond Bush DiCianni & Krafthefer

Chair: Scott McClaskey, Round Lake Area Park District

This workshop is a must for those who want to learn the tips and tricks for getting your next park development through the municipal land use process. Understanding the municipal requirements will keep your project on track and on schedule.

Learning Outcomes: Participants will: (1) learn the municipal process of how to submit your park development process to keep on track and on time; (2) identify the necessary steps, committees and requirements needed to complete your park development project.

1005 (EMS)

The Ups and Downs of Programming for a Diverse Community

Presenters(s): Lula Hermosillo, Outreach Coordinator and Erin Lynch, Superintendent, Southwest Special Recreation Association;

Tom Suhs, Director, Summit Park District

Chair: Lori Chesna, Southwest Special Recreation Association

The presenters of this workshop realized, after attending a session at conference, that their programs did not meet the needs of residents from diverse backgrounds. This workshop will describe the trials and tribulations... what had to be done...

"thinking outside the box" to enter a community of which they knew nothing. They experienced many hurdles including getting staff and the board to buy in to the process, hiring the right people, deciding whether to print in two languages, changing programming and, ultimately, accepting that they couldn't make a culture fit into what they did; they had to fit into their culture.

Learning Outcomes: Participants will: (1) identify how to think outside the box when programming for a diverse community; (2) identify the process to gain support from your staff and board; (3) learn tips on how to learn about the culture, how to get the word out and how to break through the language and culture barriers.

SATURDAY CONFERENCE SESSIONS

10:30 am - 11:45 am

- | | | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------|
| 17 | You Only Get One Chance to Make a First Impression | 317 | Getting the Job Offer: You're Hired! |
| 113 | How to Avoid "High Noon" with Proper Board Practices and Procedures Part I | 408 | RU Communic8N w/Teens? |
| 127 | Keeping Your Parks Safe From Gangs | 412 | Early Childhood Forum |
| 133 | How to Win the Unwinable Case | 422 | Giving Back: Constructing and Maintaining Strong Volunteer Programs |
| 209 | Integrating Water Quality Measures in Parks | 425 | Day Camp Open Forum |
| 211 | The Nuts and Bolts of a Community Playground Build | 508 | Activity to Activity Transitions: Fun and Easy Ways to be Effective |
| 219 | Ecological Park Master Planning: Living History in Joliet's Pilcher Park | 606 | How to Run a Successful Open House |
| 303 | Pricing Products, Programs and Services for Maximum Profit and Resale | 626 | Planning Today for the Aquatic Facility of the Future: Keeping Your Finger on the Pulse of the Aquatic Industry |
| 305 | Personnel Law: Myth Busters Explain the Facts versus Fiction | 901 | Photography and The Law |
| 403 | Are You "Nuts" About Food Allergies | 905 | Digital Photography for Beginners |
| 410 | 2,4,6,8 Program Marketing You Can Appreciate! | | |
| 419 | Getting Involved: Why You Should Get Involved in the RECREATION Section | | |
| 423 | Before and After School Open Forum | | |
| 429 | What Should We Be Charging for Food at Special Events and Concession Stands? | | |
| 507 | Visual Aids for All Kids | | |
| 607 | Unique In-Service Ideas | | |
| 902 | Integrated Marketing Across, Up/Down and Around Your Agency: An Overview of the Bloomingdale Park District's Journey to Reposition Itself for the Future | | |

12:30 pm - 1:45 pm

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|-----|-----------------------------------------------------------------------------|-----|--------------------------------------------------------------------|
| 18 | Alzheimer's: An Emerging Issue for Park and Recreation Professionals | 107 | Ask the Commissioner |
| 108 | Reach for the Stars! A Performing Arts Model | 212 | Promoting Native Landscaping: Barriers and Motivation |
| 114 | How to Avoid "High Noon" with Proper Board Practices and Procedures Part II | 215 | Eco-Maintenance: Sustaining the Sustainable Landscape |
| 130 | Developing Small Community Projects | 306 | How Do I Pay Them? Wage and Hour Law Question and Answers |
| 206 | Hybrid Vehicles/Equipment | 318 | Intergovernmental Pooling of Investments |
| 210 | Converting Turfgrass Lawns to Native Prairie Landscapes | 405 | Teen Camps |
| 310 | Financial Management in a Tough Economy | 411 | Coaches Training |
| | | 413 | One World: Respecting Cultural Diversity in our Programs |
| | | 424 | Behavior Management: Discipline and Developing a Plan to Implement |
| | | 621 | Movin' on Up! How to Prepare to be a Superintendent |
| | | 623 | Synthetic Turf: Increase Your Programming Capabilities |
| | | 906 | Community Partnerships/ Intergovernmental Relationships |

ALL CONFERENCE SESSIONS AWARD 0.1 CEUs, PENDING APPROVAL. DESCRIPTIONS OF THESE SESSIONS WILL APPEAR IN THE CONFERENCE GUIDE IN THE JANUARY/FEBRUARY ISSUE OF ILLINOIS PARKS AND RECREATION.

Saturday Conference Workshops

10:15 am - 12:15 pm

All conference workshops award 0.2 CEUs, pending approval.

16 (IPRA)

Universal Design: New Heights for People of All Abilities

Presenters(s): Diane Mathis, Director of Marketing and Development, Springfield Park District; Mark Trieglaff, President, Accessibility Consultation and Training; Alice Voigt, Accessibility Specialist, National Center for Accessibility

Chair: Sandy Gbur, WSSRA

Public parks are places for families to enjoy together and for citizens to gather as a community. But, given the aging population disabled veterans and a growing number of children with disabilities, few parks allow universal access and disabled family members and citizens are left out of the recreational opportunity. Several parks in Illinois have employed the concept of Universal Design in building parks that are enjoyed by everyone of any ability. These public parks have opened up recreational opportunities for everyone and every member of the family, no matter their ability. **Learning Outcomes:** Participants will: (1) be provided a detailed understanding of Universal Design - what are the design principals and what a universally designed park looks like; (2) learn how universally designed parks can build a sense of community and the local economy.

106 (IAPD)

Winning With Teamwork

Presenters(s): Roy Ellis Moody, Owner, Roy Moody and Associates

Chair: Lori Noonan, Bloomingdale Park District

A key organizational reality is that to be successful you have to work at least part of the time in collaborative effort. Good teamwork and being an effective team player is a necessary requirement for success in today's environment. In an engaging and humorous style, this workshop will teach ways to create high performing teams with energy and passion.

Learning Outcomes: Participants will: (1) identify concepts for effective communication and teamwork; (2) learn to assess productive and counterproductive team behaviors.

117 (IAPD)

Aligning Organizational Strategies with Community Needs

Presenters(s): Barbara Heller, Principal Consultant, PROS Consulting; Ronald A. Vine, Vice President/President, Leisure Services/ETC Institute

Chair: Lori Noonan, Bloomingdale Park District

The future direction of an agency should be framed around community needs. One of the most vital elements of organizational performance for senior leaders and board members is their ability to chart the course for future direction, based on resident needs. This workshop explores the process involved in the use of qualitative and quantitative customer data to build organizational strategy. In the market for a referendum, new park or facility or just embarking on a strategic planning effort? Then, this workshop will help you with the tools you need for success.

Learning Outcomes: Participants will: (1) explore various methods of community input in order to determine needs priorities; (2) discuss connecting resident input with strategy development.

123 (IAPD)

Brownfields Redevelopment

Presenters(s): Steve Colantino, Brownfields Manager, Illinois Environmental Protection Agency; Bola Delano, Director, Economic and Community Development, Chicago Metropolitan Agency for Planning; Deborah Orr, Brownfields Coordinator, US Environmental Protection Agency

Chair: Chris Gentes, Round Lake Area Park District

The Chicago Metropolitan Agency for Planning (CMAP), USEPA, Region 5 and Illinois EPA have launched a partnership which focuses on Brownfields redevelopment and the link with local and regional planning.

Learning Outcomes: Participants will: (1) learn the crucial role planning has in redeveloping brownfields sites; (2) learn about the federal grant program, state technical assistance and other resources available to local governments that want to improve the quality of life in their community.

128 (IAPD)

Partnerships for Success

Presenters(s): Panel of Experts

Chair: Mike Brann, Plainfield Park District
What do school districts, municipalities, fire protection districts, private businesses and

friends groups have in common? They are all resources for park and recreation agencies to seek out for creating partnerships to enhance what they do. Through a series of case study presentations, learn how collaborating with both traditional and non-traditional partners can dramatically strengthen and expand your services and stature in the community.

Learning Outcomes: Participants will: (1) understand the need for and the benefits that can be achieved by forming partnerships in the community; (2) learn proven techniques in developing successful partnership agreements.

131 (IAPD)

Strong Board and Director Teams: What Does it Take?

Presenters(s): Beth Michaels, Lead Consultant and Dale Primer, President, Primer, Michaels & Associates

Chair: Mike Rylo, Buffalo Grove Park District

What does it take to create an even higher performing district board and director team? Nothing is more painful for the board/director team than the sense of being stuck: knowing the team is without a shared understanding of roles and responsibilities, evidenced by a lack of trust and feelings of general dissatisfaction. What does it take to create a positive leadership agreement among board members and the director? What have high performance leadership teams found that works for them? And, what can you bring back to your team?

Learning Outcomes: Participants will: (1) identify one to three leadership elements that, if attended to, would strengthen their team's performance; (2) leave with a practical understanding of how to overcome the most common issues that stand in the way of many board and director teams.

208 (PARKS)

Live Well, Live Green

Presenters(s): Daniel Atilano, Principal, PSA Dewberry/Burnidge, Cassell & Associates, Inc.; Joe Modrich, Director of Parks and Recreation, Park District of Franklin Park

Chair: Ed Reidy, Bloomingdale Park District
Learn more ways to make our world a greener and healthier place. We'll discuss how the Industrial Revolution got us here and how the Green Revolution can get us out.

Learning Outcomes: Participants will: (1) learn where to start on their next "green" capital improvement project; (2) learn 15 ways they can make a difference in global warming.

312 (AF)

Understanding Family-Friendly Employee Benefit Programs in Parks and Recreation

Presenters(s): Michael Mulvaney, Assistant Professor, Eastern Illinois University

Chair: Nancy Aldrich, Arlington Heights Park District

Changes in family structures have led to a dramatic demographic shift in the workplace and, as a result, family-friendly benefit programs are becoming more widely offered by public recreation agencies. In this workshop, Professor Michael Mulvaney will summarize recent research on this topic and share important insights into how family-friendly benefits can positively impact employees' overall job satisfaction, motivation and organizational commitment.

Learning Outcomes: Participants will: (1) understand how the adoption of family-friendly benefits lead to greater employee engagement, commitment and better job performance; (2) discuss why the field of parks and recreation should be a front runner in the promotion and enhancement of family-friendly work environments for their professionals.

402 (REC)

Why Didn't My Program Run? Effective Programming

Presenters(s): Barbara Heller, Principal Consultant and Neelay Bhatt, Consultant, PROS Consulting

Chair: Sarah Stefan, Village of Algonquin
Did the marketing materials not go out? Did I publish the wrong date on everything? Get the answers to why your program may not be running from the professionals at PROS Consulting, a management consulting firm for park and recreation agencies. Together we will explore the many reasons why some programs aren't effective, what elements are necessary to lead a successful program/event and the new trends in recreation programming. Get progressive results with optimized solutions for your ineffective programs. There will be a short question and answer session with the speakers of this session.

Learning Outcomes: Participants will: (1) examine successful programs and the fundamentals to planning an effective program; (2) identify key reasons for why programs are not thriving in your community; (3) tackle their own unsuccessful programming and develop concrete steps for improving the offerings to their community.

617 (FM)

Increasing Profits: What I Learned from Managing Eight Concession Operations

Presenters(s): Mike Holtzman, President, Profitable Food Facilities

Chair: Karen Spandikow, Oak Brook Park District

Running concessions is never easy. Everyone is a food critic, the business is unpredictable (sometimes we're busy, other times we're slow) and with the weather in Illinois, this makes managing the business even harder. We will discuss what we have done managing our eight concession operations. What menus do we offer? What doesn't work? What is the best POS system? What are the secrets to increasing profits during this difficult economy? These and many other items will be discussed.

Learning Outcomes: Participants will: (1) learn to minimize costs and maximize profit potential without affecting the experience of the user; (2) analyze sales and margins in a food and beverage environment; (3) evaluate current food and beverage operations from the perspective of the user; (4) be able to interact with an outsourced food and beverage entity on an equal level.

620 (FM)

Managing the Madness: How to Effectively Manage, Train, Evaluate and Retain Challenging Fitness Staff

Presenters(s): Kristin Fischer, Coordinator of Fitness, Illinois State University; LoriKay Paden, Education and Community Services Coordinator, University of Illinois

Chair: AJ Collier, Bartlett Park District
Group fitness is one of the most valuable services we offer because we have the opportunity to instill the worth of our club in several members at once. Managing the needs of our instructors while ensuring that our participants' needs and desires are met can be a challenge. This workshop will outline specific steps that managers can take in order to better manage their programs by focusing on the personalized results-driven relationship between instructors and participants. This diverse group of staff members are challenging to keep motivated, focused and working toward one goal - pleasing the customer. This workshop will provide those needed tools and tricks of the trade.

Learning Outcomes: Participants will: (1) better understand the importance of the customer service they provide internally and externally and will learn ways to build personal relationships within their group fitness programs; (2) will learn to improve their staff's performance and program through educating, empowering, motivating, evaluating and celebrating.

802 (STUDENT)

It's Up to You

Presenters(s): Tom Bower, Superintendent of Recreation, Winfield Park District; Wendy Craven, Manager of Support Services, WDSRA

Chair: Lee Ann Fisk, Homewood-Flossmoor Park District

You hold the key to your success! It's true! You have the power to impress or to disappoint. You have the control over choices and actions in life. You have the option to perform to your fullest. Take some time to reflect on you and polish the professional image that supervisors are looking for.

Learning Outcomes: Participants will: (1) learn helpful tips and suggestions to further educate and improve upon necessary skills and essential professional components to increase future employment opportunities; (2) walk away with tools to practice and use in the real world.

Saturday Conference Workshops

1:00 pm - 3:00 pm

All conference workshops award 0.2 CEUs, pending approval.

116 (IAPD)

Where Did the Money Go?

Presenters(s): David Phillips, Senior Vice President, Speer Financial; Robert Porter, Director of Special Projects and Adam Simon, Attorney, Ancel Glink Diamond Bush DiCianni & Krafthefer

Chair: Bob Schmidt, Schaumburg Park District

This workshop is intended to provide a clear understanding on how the different financial ordinances, procedures and reports all work in cycle to provide fiscal control, accountability and mission planning plus information on bonds and interest.

Learning Outcomes: Participants will: (1) learn how the levy, Truth in Taxation and the Tax Cap all blend together with new laws; (2) learn tips and tricks in board procedures and practices for smooth operations; how bonds and interest work with the financial process.

122 (IAPD)

Community Building Through a Referendum

Presenters(s): Panel of Experts

Chair: Jerri-Lynn Kleina, Alsip Park District
Thinking new capital and/or operational revenues are needed to expand properties or facilities and then maintain them?

Wondering what the community expects of the agency and how much they want to pay for what they want? This workshop will provide practical and strategic ideas on conducting a community conversation and the legal issues of conducting a referendum.

Learning Outcomes: Participants will: (1) acquire a working knowledge and explore the legal, practical and strategic issues involved with putting together a successful referendum; (2) learn best practices from a panel of experts on how to engage your community in determining the scope and content of a referendum, get community backing and be successful with your referendum.

126 (IAPD)

Foundations and Fundraising: Beyond the Basics, Tips and Strategies on How to Energize Your Fundraising Efforts

Presenters(s): Elaine Harrington, Deputy Director, Fund Development/Executive Director of Foundation, Rockford Park District/Foundation

Chair: Don Andersen, Oak Lawn Park District

From recreating your mission statement, to reformulating your board to conducting a development audit, there are many avenues to take to make the most of your foundation. The Rockford Park District has 30 years experience and has built a highly successful organization, including completion of a \$9.1 million capital campaign in early 2009 (despite the economy...).

Learning Outcomes: Participants will: (1) gain information from a successful organization about roles and relationships between the district and the foundation that help to keep everyone headed in the right direction together; (2) learn tips and strategies for increasing your number of donors and their levels of participation.

132 (IAPD)

Good to Great for the Social Sector

Presenters(s): Beth Michaels, Lead Consultant and Dale Primer, President, Primer, Michaels

Chair: Mike Rylko, Buffalo Grove Park District

Every leader has an impression of their agency's performance and issues. Here is an opportunity for agency leaders and board members to gain further understanding of their strengths and growth opportunities from a renowned benchmarking diagnostic. Jim Collins and Jerry Porras researched and published the characteristics of highly successful organizations in their famous book *Good to Great*. Jim Collins has taken the research to government and nonprofit entities. During this workshop you will complete the "Good to Great for the Social Sector" diagnostic and interpret the results.

Learning Outcomes: Participants will: (1) gain an understanding of the core characteristics that great social sector organizations share; (2) identify specific areas for further development.

218 (PARKS)

Chicago Wilderness Green Infrastructure Vision: Strategies for Land Acquisition and Park Design That Protect the Environment, Save Money and Reconnect Children and Families with Nature

Presenters(s): Dennis Dreher, Director of Conservation Design, Cowhey Gudmundson Leder, Ltd., John Rogner, Supervisor, Chicago Ecological Services Field Office and Chair, Chicago Wilderness; Nancy Williamson, Trustee, McHenry County Conservation District

Chair: Elizabeth Kessler, McHenry County Conservation District

This workshop will provide an overview of Chicago Wilderness' Green Infrastructure Vision as a framework for park districts to strategically protect critical natural areas, implement sustainable/green infrastructure designs for landscapes and facilities and reconnect children and families with nature.

Learning Outcomes: Participants will: (1) obtain a working knowledge of conservation design and related LEED principles for new and retrofitted facilities and landscapes; (2) learn how to develop and deploy innovative, reduced cost strategies for partnership with local governments, adjacent park and forest preserve districts and developers to protect and restore sensitive natural areas and provide nature-based greenways and trail connections.

316 (AF)

Ask Me Why? Managing, Programming and Providing Services Takes More Than KNOW-HOW: Learn How to KNOW!

Presenters(s): LoriKay Paden, Community Education and Service Coordinator and Dr. Laura Payne, Associate Professor, University of Illinois

Chair: Cindy Capek, DeKalb Park District
It is our job to offer high quality programs, services, facilities and staff! Often as directors, managers and supervisors we do what "we know." The only way to really identify the best for your agency is through developing valid focus groups, community assessments and/or advisory groups. Are you really providing what your community wants/needs in the most efficient manner? Learn how to create and use tools and outsourcing these valuable services and more!

Learning Outcomes: Participants will: (1) learn when, why and how to successfully obtain valid information through the development and facilitation of focus groups and advisory groups; (2) learn why, when and how to properly create, collect and analyze community surveys and report their findings.

505 (TR)

Teaching Play Skills with Board Games to Children with Autism

Presenter(s): Mary Crissman, B.S., Senior Autism Consultant/Trainer, Little Friends Center for Autism

Chair: Breane Cory, Rockford Park District
Play is an important part of each person's life. It teaches us the social skills of waiting and turn taking, winning and losing, and engaging with others. Play may be counting. Through play, language skills such as simple scripts and verbal labeling can be taught and reinforced. We may learn competitive strategies. There are many great board games that you would love to teach children and young adults but the games may seem to be beyond their skills.

Learning Outcomes: Participants will: (1) learn how to break down and adapt board games to meet the individual needs as well as how to advance the adaptations as the learner's skills improve in order to develop the learner's communicative, social and cognitive skills; (2) learn how to teach play skills through the use of board games to children with Autism Spectrum Disorders as well as determining which games are within the learner's skill level.

511 (TR)

What Do We Know About Our NET Generation: Part 2

Presenters(s): Sandy Chevalier, Superintendent of Recreation, Tinley Park Park District; Donna McCauley, Professor of Recreation Management and Recreation Therapy; Colleen O'Connell, Superintendent of Recreation and Kelly Rajzer, Director of Parks and Recreation, Village of Romeoville

Chair: Anne Cosentino, SEASPAR

For the first time in history, the workforce is comprised of three generations (Baby Boomers, Generation X and Generation Y - also known as the NET Generation) all working together. Join us as we provide helpful hints and discussion to bridge the gap between the generations in the work place. PLEASE NOTE: This is the second part of a two-part session; some background will be repeated, but this workshop will include more tips and techniques.

Learning Outcomes: Participants will: (1) understand the dynamics of having three generations in the workplace and what it means to each individual employee; (2) understand what skills are needed in order to bridge the gap between different generations working together.

619 (FM)

The Happy Healthy Employee: Creating More Efficient Workplaces from the Inside Out

Presenters(s): Shannon Olison, Independent Consultant and LoriKay Paden, Education and Community Services Coordinator, University of Illinois

Chair: Lori Neubauer, Itasca Park District

Looking for ways to create more productive and efficient employees? The answer is simple - help them to be healthier. Healthy employees are more productive, get sick less often, help boost morale, cost you less money in health care costs and stay with you longer. Your agency can easily implement a simple awareness program and activities that not only win you statewide recognition, but more importantly give you a stellar staff that is healthier from the inside out! Don't miss this high-energy, practical workshop!

Learning Outcomes: Participants will: (1) learn the value of incorporating wellness awareness into employee training and the workday with the six dimensions of wellness: physical, social, intellectual, emotional, diversity/spiritual and environmental; (2) gain specific and valuable programming ideas and simple tactics to build a healthier staff starting next week.

627 (FM)

Turning the Corner on a Revenue Facility

Presenters(s): David Gilbert, Regional Director, Backyard Grille/PFF

Chair: Keara Stout, Elk Grove Park District

Making the most out of a revenue facility is hard work. This workshop will teach you tips and tricks for bringing together vendors, patrons and guests so that your revenue facility can make the most of the amenities it offers. Pulling the "Four Corners" revenue plan from the private sector will make your public facility a revenue generator.

Learning Outcomes: Participants will: (1) learn how to apply the "Four Corners" of the private sector revenue facility to the park and recreation sector so they can increase revenue and profits of their own revenue facility; (2) learn tips and tricks for marketing the amenities of their facility to the general public and business sectors.



2010 Soaring to New Heights conference
January 28-30, 2010
Hilton Chicago - Chicago, Illinois

SATURDAY EVENING SOCIAL

Jim Gossett



Saturday, January 30

Hilton Chicago, International Ballroom

6:30 pm – 10:30 pm

Imagine George W. Bush, David Letterman, John Kerry, Larry King, Arnold Schwarzenegger, Tom Brokaw, Randy Travis, Johnny Carson, Bill Clinton, George Bush, Willie Nelson, Ted Koppel, Andy Rooney, Jesse Jackson, Jay Leno, Keith Jackson and a host of others performing for you! When **Jim Gossett** hits center stage, you never know who will turn up!

While other comedians recycle “stock” jokes, **Jim Gossett** takes his inspiration from the events of the day, adds his special brand of magic, and delivers a performance so up-to-the-minute, it’s no wonder his material often appears in the monologues of *The Tonight Show* and *The Late Show with David Letterman*. His unique perspective on the news will captivate you!

6:30 pm – 8:30 pm
Dinner and Drinks

8:45 pm – 10:30 pm
Jim Gossett (with a 15-minute intermission)

Delegates who register for the Full Conference Package will receive one ticket for admission. Extra adult tickets may be purchased through the pre-registration process or onsite for \$85

No stranger to the concert stage, **Jim Gossett** has opened for such celebrities as Paul Anka, Barbara Mandrell, Jay Leno, Crystal Gayle, Louise Mandrell and Frankie Valli. He also appears regularly in comedy clubs and college campuses across the country, earning him a substantial following. When not performing, he can be heard on a variety of national and regional commercials for Pizza Hut, Ford Trucks, McDonald’s, GMC, Kroger, and Wendy’s. He is also a featured announcer on the Cartoon Network and provides humorous commentary on several national radio talk shows.

Due to the nature of the evening’s entertainment, this is an adult-only event.

HOUSING FORM

CONFERENCE DATES: Thursday, January 28 – Saturday, January 30, 2010

LOCATIONS: The **Hilton Chicago** hotel is a landmark downtown pet-friendly property located on the “Cultural Michigan Avenue Mile” and features 1,544 richly appointed guest rooms, full-service business center, fitness facilities (usage fee), indoor pool and diverse dining options. Additional housing is available at the **Palmer House Hilton** hotel where guests enjoy the close proximity to the Art Institute of Chicago, Grant Park, Millennium Park and Navy Pier and are treated to modern conveniences combined with over one hundred years of elegance.

- Shuttle service is available departing from the Palmer House Hilton from the Wabash Street entrance on the hour and half hour.
- Shuttle service is available departing from the Hilton Chicago from the 8th Street entrance on the quarter and three quarter hour.

Please complete the following information and mail, call* or fax as soon as possible. You may also make your reservation online.

Hilton Chicago, Attention: Reservations Department
720 S. Michigan Ave., Chicago, IL 60605
P: 877-865-5320; F: 312-663-6528
Go to www.ilparksconference.com and click on the Registration and Hotel information link.

Palmer House, Attention: Reservations Department
17 E. Monroe St., Chicago, IL 60603
P: 877-865-5321; F: 312-332-3619
Go to www.ilparksconference.com and click on the Registration and Hotel information link.

*When calling to make your reservation, be sure to indicate you are attending the IAPD/IPRA Conference and *mention the group code APD* to ensure you receive the discounted room rate.

NOTE: One night's deposit is due with your reservation. This is nonrefundable after December 18, 2009.

CUT-OFF DATE: January 5, 2010. Reservations made after this date may pay a higher hotel rate and are subject to availability.

Guest Name: _____

Sharing With: _____

Company/Home Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Hilton Honors # (if applicable): _____

A.D.A. Special Request: _____

| Check one: | Hilton Chicago | Palmer House |
|----------------------------------------------|----------------|--------------|
| <input type="checkbox"/> Single Occupancy | \$114 | \$114 |
| <input type="checkbox"/> Double Occupancy | \$114 | \$114 |
| <input type="checkbox"/> Triple Occupancy | \$134 | \$134 |
| <input type="checkbox"/> Quadruple Occupancy | \$144 | \$144 |

*NOTE: The above rates do not include appropriate state and local tax, currently 15.4%.

Arrival Day/Date:

(Check in time is 3:00 p.m.)

Departure Day/Date:

(Check out time is 11:00 a.m.)

- Reservations must be accompanied by one (1) night's advance deposit using check or credit card.
- Reservations are first-come, first-served.
- Room deposits are refundable if cancellation is made by December 18, 2009. By the decision of the IAPD/IPRA Joint Conference Committee, there will be no room deposits refunded after December 18, 2009.
- When canceling any room, request a cancellation number and the name of the reservation person giving you that number.

Indicate one of the following:

- Type of Credit Card _____
Credit Card Holder Name _____
Credit Card Number _____ Expiration Date _____
Signature _____

- First Night Deposit Enclosed

Cut-off date for making sleeping room reservations: January 5, 2010.

SUITES: IAPD member agencies or IPRA members interested in reserving a suite must contact Dina Kartch of IPRA first at 630-376-1911 x200. Forty-eight hours after IPRA has given approval, you must contact the Hilton Chicago or the Palmer House directly. Exhibitors interested in reserving a suite must contact Sue Triphahn of IAPD first at 847-496-4449. Forty-eight hours after IAPD has given approval, you must contact the Hilton Chicago or the Palmer House directly.

*When calling to make your reservation, be sure to indicate you are attending the IAPD/IPRA Conference and *mention the group code APD* to ensure you receive the discounted room rate.

In order to prevent reservation duplication, do not send in this form if reservations have been made by phone or online.

PROFESSIONAL CONNECTION

Thursday, January 28, 2010
5:30 p.m. - 6:30 p.m.
Location: Continental A Ballroom

Students and professionals join us before the socials begin and get a head start on your networking weekend!

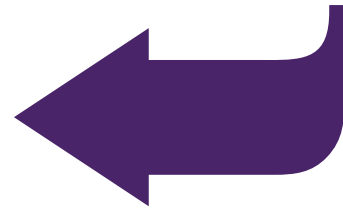
Students, you won't want to miss this great opportunity to network with professionals in the field. A relaxed, social atmosphere will provide an informal setting to inquire and talk with professionals in your area of interest.

Professionals, you were a student at one time with quite a few questions. These students are the future professionals in the field, and you can help by sharing your knowledge and experience.

Everyone who attends will enjoy pizza and beverages.
Students, get there to fill out your free raffle ticket for great prizes!

Simply complete this form and mail or fax a copy to:

Wendy Craven
WDSRA
116 N. Schmale Rd., Carol Stream, IL 60188
630-681-0962/630-681-1262 (Fax)
wendyc@wdsra.com



Student Professional

Name _____

College or Organization _____

Day Phone Number _____ E-Mail _____

Students: Indicate area of interest.

Professionals: Indicate area in which you work.

- | | | |
|--------------------------------------------|---------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Administration | <input type="checkbox"/> Golf | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Adult Programming | <input type="checkbox"/> Maintenance | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Aquatics | <input type="checkbox"/> Marketing/Communications | <input type="checkbox"/> Teens |
| <input type="checkbox"/> Athletics | <input type="checkbox"/> Parks/Natural Resources | <input type="checkbox"/> Therapeutic Recreation |
| <input type="checkbox"/> Building/Parks | <input type="checkbox"/> Preschool/Tots | <input type="checkbox"/> Trips |
| <input type="checkbox"/> Facilities | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Recreation Programs | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Seniors | |



REGISTRATION FORM

REGISTRATION DEADLINE IS JANUARY 1, 2010

Register online at www.ilparksconference.com for a \$25 per registration discount!
 Registration for conference and any pre-conference workshops must be done at the same time.
 Faxed or mailed registration forms will be accepted until December 11, 2009.
 After December 11, 2009 registrations will only be accepted online at www.ilparksconference.com.

| PACKAGE | EARLY (BY 12/11/09) | | REGULAR (12/12/09-1/1/10) | | ONSITE | |
|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| | MEMBER | NON-MEMBER | MEMBER | NON-MEMBER | MEMBER | ONMEMBER |
| Full | <input type="checkbox"/> \$305 | <input type="checkbox"/> \$560 | <input type="checkbox"/> \$370 | <input type="checkbox"/> \$690 | <input type="checkbox"/> \$390 | <input type="checkbox"/> \$730 |
| No Frills | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$460 | <input type="checkbox"/> \$305 | <input type="checkbox"/> \$560 | <input type="checkbox"/> \$340 | <input type="checkbox"/> \$630 |
| Friday Only | <input type="checkbox"/> \$215 | <input type="checkbox"/> \$380 | <input type="checkbox"/> \$245 | <input type="checkbox"/> \$440 | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$450 |
| Saturday Only | <input type="checkbox"/> \$215 | <input type="checkbox"/> \$380 | <input type="checkbox"/> \$245 | <input type="checkbox"/> \$440 | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$450 |
| Student | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$135 | <input type="checkbox"/> \$105 | <input type="checkbox"/> \$140 | <input type="checkbox"/> \$110 | <input type="checkbox"/> \$145 |
| Retiree | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$135 | <input type="checkbox"/> \$135 | <input type="checkbox"/> \$145 | <input type="checkbox"/> \$145 |
| Guest/Spouse | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$135 | <input type="checkbox"/> \$135 | <input type="checkbox"/> \$145 | <input type="checkbox"/> \$145 |
| Friday All-Conference Awards Luncheon Ticket | | | | | | <input type="checkbox"/> \$55 |
| Table Reservation for Friday All-Conference Awards Luncheon (Nonrefundable; must have 10 people; see page 23 for details.) | | | | | | <input type="checkbox"/> \$50 |
| Saturday Breakfast in Exhibit Hall | | | | | | <input type="checkbox"/> \$40 |
| Saturday Social Ticket - Adult | | | | | | <input type="checkbox"/> \$85 |
| CONFERENCE PACKAGE/TICKET TOTAL | | | | | | \$ |

PRE-CONFERENCE WORKSHOPS - THURSDAY, JANUARY 28, 2010 (Workshop enrollment is limited - REGISTER EARLY!)

| SESSION # | TITLE | FEE | CEUs |
|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------|
| 8:30 AM - 12:00 PM | | | |
| 11 | Fund Raising or Interest Raising? Finding New Revenue Streams While Developing a Major Gift Culture in Your Agency | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 101 | Managing Your Customer Service Delivery | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 302 | Leadership and Coaching for Maximum Performance and Productivity | <input type="checkbox"/> \$65 | <input type="checkbox"/> \$5 |
| 426 | Achieving the Impossible: Selling More Programs and Spending Less in Advertising and Marketing | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 501 | How to Have a World Class Staff Training: Outstanding Methods and Activities | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$5 |
| 603 | Effective Security and Emergency Preparedness | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 908 | Wired Writing Workshop: How to Write for Screens, Spiders, Networks and People! | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$5 |
| 1004 | Programming for Latino Residents | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 11:00 AM - 2:00 PM | | | |
| | Office Support Workshop (Fee includes lunch, workshop and materials) | <input type="checkbox"/> \$89 | |
| 1:00 PM - 4:30 PM | | | |
| 12 | Supervisory Benchmark Checks for Successful Management of Interns | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 102 | Tackling Problems and Conflicts | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 301 | Brand You: Personal Branding for Success in Your Professional and Personal Lives | <input type="checkbox"/> \$65 | <input type="checkbox"/> \$5 |
| 415 | What's Your IQ (Inclusion Quotient)? | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 427 | The 800-Pound Gorilla of Sales: How to Become the Most Dominant Player in Your Market | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 502 | The Superb Camp Director's Master Toolbox: How to Lead Camp to the Best Session Ever | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$5 |
| 602 | Personal Goal Setting | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$5 |
| 915 | Real-ize Your Virtual Brand: New Age Marketing/PR for Park Districts | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$5 |
| PRE CONFERENCE WORKSHOP TOTAL | | | \$ |

MEMBER RATES: All registrations are checked for membership status. Refer to the Policy on Members and Non-Members on page 22.

MEMBER: IAPD IPRA ID# _____ NON-MEMBER PPRP APRP CPRP CTRS
 I WANT CEUs **FOR:** (No additional CEU fees will be charged.) FRIDAY SATURDAY FRIDAY AND SATURDAY

NAME _____ TITLE _____

NICKNAME FOR BADGE _____ GUEST/SPOUSE _____

AGENCY _____ EMAIL ADDRESS _____ PHONE _____

MAILING ADDRESS, CITY, STATE, ZIP _____

ADA COMPLIANCE: PLEASE CONTACT DINA AT IPRA AT 630-376-1911 (BY DECEMBER 11, 2009) IF YOU HAVE ANY SPECIAL ACCESSIBILITY/MEAL REQUIREMENTS.

| | | | |
|-----------------------------------------------------------------------------|-------------------------------|----------------------------------------------------------------------------------------------|-----------------------|
| METHOD OF PAYMENT | | * Should you make an error in calculating, your card will be charged for the correct amount. | |
| <input type="checkbox"/> Check # _____ (Please make checks payable to IAPD) | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | Total \$ _____ |
| Cardholder's Name _____ | Credit Card Number _____ | | Expiration Date _____ |
| Cardholder's Address _____ | Zip Code _____ | | |
| 3-Digit Security Code _____ | Signature _____ | | |

**FAXED OR MAILED REGISTRATION FORMS WILL BE ACCEPTED UNTIL DECEMBER 11, 2009 AT:
 2010 IAPD/IPRA CONFERENCE**

PO BOX 783, Elk Grove Village, IL 60009-0783
 FAX: 847-759-6958

AFTER DECEMBER 11, 2009 REGISTRATIONS WILL ONLY BE ACCEPTED ONLINE AT WWW.ILPARKSCONFERENCE.COM.



IMPORTANT REGISTRATION INFORMATION

REGISTRATION FOR CONFERENCE AND ANY PRE-CONFERENCE WORKSHOPS MUST BE COMPLETED AT THE SAME TIME.

CEU FEES – No additional CEU fees for Friday and Saturday sessions will be charged this year. However, you must request CEUs on your registration form so that CEU coupons are generated with your registration materials. CEU fees for pre-conference workshops will be charged a \$5 fee.

FULL – Includes Friday and Saturday sessions and workshops; Opening General Session; Admission to the Exhibit Hall; Friday All-Conference Awards Luncheon ticket; Saturday Breakfast in Exhibit Hall; Saturday Closing Event at the Hilton Chicago.

NO FRILLS – Includes Friday and Saturday sessions and workshops; Opening General Session; Admission to the Exhibit Hall.

FRIDAY ONLY – Includes Friday sessions and workshops; Opening General Session; Admission to the Exhibit Hall.

SATURDAY ONLY – Includes Saturday sessions and workshops; Admission to the Exhibit Hall.

STUDENTS/RETIREEES – Includes Friday and Saturday sessions and workshops; Opening General Session; the Professional Connection; Admission to the Exhibit Hall; Student Luncheon on Friday.

GUEST/SPOUSE/FAMILY/FRIEND (Must not be affiliated with or employed by any park and recreation agency.) – Includes Friday and Saturday sessions and workshops; Opening General Session; Admission to the Exhibit Hall; Limited number of passes to various museums on a first-come, first-served basis.

PLEASE NOTE:

- IAPD/IPRA will not invoice agencies or individuals for conference registrations.
- Please complete a separate registration form for each individual registering.
- Participants wishing to change workshops must pay the difference for a higher workshop or *forfeit* the difference for a lesser workshop.
- Cancellations must be submitted in writing and received **by December 11, 2009** in order to receive a refund less a processing fee of \$25. **No refunds will be granted for cancellations received after December 11, 2009.**
- Registrations will not be accepted after January 1, 2010; registrations not postmarked or faxed by January 1 will be returned. However, onsite registration begins at 7:30 am on January 28, 2010.
- ADA Compliance: Please contact Dina at IPRA at 630-376-1911, no later than December 11, 2009, if you have any special accessibility/meal requirements.

QUESTIONS:

- Email your question to ilparks1-reg@cteusa.com or call 847-759-4258. **Be sure to reference the IAPD/IPRA Conference.**



2010 EXHIBITORS

| COMPANY | BOOTH# | COMPANY | BOOTH# |
|--------------------------------------------------|---------------|-----------------------------------------------------------------------|------------------------------------------------------|
| 3D DesignStudio | 1409 | Floors Incorporated | 908 |
| A Zoo to You, Inc. | 913 | Fun Services | 810 |
| A-Awesome Amusements Co. | 413 | Gen Power Inc. | 1207 |
| ActiveCommunities, part of Active Network | 1626 | General ASP | 202 |
| Adolph Kiefer & Associates | 1510, 1512 | George Williams College of Aurora University | 1508 |
| All Inclusive Rec (A.I.R.) | 1007 | Gold Medal Products | 803, 805, 902, 904 |
| American Red Cross of Greater Chicago | 604 | Grins-Sportspage Inc. | 903 |
| American Locker Security Systems | 403 | Haldeman-Homme, Inc. | 923 |
| American Ramp Company | 206 | Halogen Supply Company, Inc. | 1404, 1406 |
| Ameristar Fence Products | 1002 | Harris Computer/MSI/AEK | 1509 |
| Aqua Pure Enterprises, Inc. | 1514, 1516 | Hazard, Young, Attea & Associates | 816 |
| Baggo, Inc. | 707, 709, 711 | Henry Bros. Co. | 1329 |
| Baum Sign, Inc. | 1214 | Hey and Associates, Inc. | 419 |
| Beacon Athletics | 1412 | Hitchcock Design Group | 1315 |
| Bella Bagno, Inc. | 1019 | Homer Industries, LLC | 1211, 1213 |
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you too can be a published author

Announcing the *IP&R* 2010 Editorial Calendar

by Rodd Whelpley, Illinois Parks & Recreation editor

The first and most important (and perhaps the only important) part about becoming an author is to be an authority. And, trust me, you are. If you have ever tried a new way to organize and run a park agency program or special event, if you've ever solved a thorny issue by working with your fellow board members to re-envision a long-held agency policy, if you've found ways to purchase supplies and materials that saved the agency money, if you have improved any facet of your agency's operation, then you have the expertise to be an author.

Back in 1965, Roy Reiman had the crazy idea that he could build a successful magazine where the subscribers were also the publication's only authors. He started *Country Woman* and branched out to *Country*, *Taste of Home*, *Reminisce*, and nine others. Reiman's approach has helped his publications weather the paralyzing storms that have sunk most magazine start-ups of the past 30 years. Roy is often invited to industry conferences to share the secret of his success.

"What secret?" I say. This magazine has long known that readers trust people like themselves who work in the field and learn by

doing far more than writers who may glom facts from the Internet or, perhaps, those whose main purpose for writing is to nail down a new sale or contract.

That's why this year, just as every year, your association is counting on you to share your hard-won expertise with the rest of us in the pages of *Illinois Parks & Recreation*. So, don't be shy. Send your stories.

Those of you who wish to have your work considered for a specific issue will want to submit materials well in advance of that issue's deadline (see page 51). Manuscripts for feature or focus stories should be 1,000 to 1,750 words (4 to 6 pages double-spaced) and may include a half- or one-page double-spaced "sidebar" of ancillary information. In addition to a great story, you'll also want to supply high-quality color images and other artwork.

And don't feel limited to sending in stories that are only related to the announced theme of an issue. We consider stories on any topic at any time, because who doesn't like surprises?

2010 EDITORIAL CALENDAR

| Issue | Focus | EDITORIAL DUE DATES | | ADVERTISING DUE DATES | |
|--------------|------------------------------------------------------------|----------------------------------------|---------------------------------------------------------------------------------------|-----------------------|------------------|
| | | Feature Length Editorial Materials Due | People & Places Section Materials Due (Stories at 300 words with Jpegs of 300 dpi) | Ad Reservation Date | Ad Materials Due |
| Jan/Feb | Conference | 10/1/09* | 11/15/09* | 11/15/09* | 11/30/09* |
| March/April | Golf | 1/1/10 | 2/1/10 | 2/1/10 | 2/7/10 |
| May/June | Adapting to Changing Environments - Economic and Otherwise | 3/1/10 | 4/1/10 | 4/1/10 | 4/7/10 |
| July/August | Park Agencies as Keepers of Cultural Heritage | 5/1/10 | 6/1/10 | 6/1/10 | 6/7/10 |
| Sept/Oct | Legislative Issues | 7/1/10 | 8/1/10 | 8/1/10 | 8/7/10 |
| Nov/Dec | Un Themed | 9/1/10 | 10/1/10 | 10/1/10 | 10/7/10 |
| Jan/Feb 2011 | Conference | 10/1/10* | 11/15/10* | 11/15/10* | 11/30/10* |

* The conference issues are on an accelerated schedule. All editorial and advertising materials are due sooner than normal.



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PEOPLE & PLACES

Winnetka Hires New Director

Dr. Terry G. Schwartz is the new executive director at the Winnetka Park District.

Schwartz comes to Winnetka with a background in the management of park and recreation organizations, facility management and education. Prior to accepting the Winnetka position, Schwartz served as the superintendent of citywide services for the City of San Francisco Recreation and Parks Department. As superintendent, he was responsible for the following destination facilities operated by the city: Candlestick Park, home of the San Francisco 49ers; the Sharon Arts Studio; the Randall Museum; the Harvey Milk Performing Arts Center; Camp Mather, a 500 person campground in the High Sierra Mountains; the maintenance operations of five golf courses, including Harding Park, host of the 2009 President's Cup; turf management of all athletic fields; Kezar Pavilion and Stadium (former home of the 49ers); Boxer Stadium; nine swimming pool facilities; all athletic programs; senior programs; adaptive recreation; and permits and reservations.

Preceding his work in San Francisco, Schwartz was the director of *PIVOT* Recreation Resources, a sister company of Counsilman-Hunsaker, a St. Louis-based aquatics design and engineering firm.

Schwartz also served as a full-time professor in the Recreation, Parks and Tourism Departments at the University of North Carolina at Greensboro and Western Illinois University and part time with San Francisco State University. He taught and studied in such areas such as research methods, entrepreneurial leisure, athletic facility management and the organization and administration of parks and recreation.

Schwartz has enjoyed a distinguished career as a practitioner in Illinois as well. He served as director of the Glen Ellyn Park District and the South Barrington Park District, was the revenue facilities superintendent of the Arlington Heights Park District and was superintendent of recreation for the Champaign Park District. He started his career as the director of recreation for the City of Alton.



Glencoe Welcomes New Executive Director

Don Van Arsdale was recently appointed the new executive director for the Glencoe Park District. Van Arsdale comes to Glencoe after serving 19 years as the executive director of the Winnetka Community House, an organization that provides recreational opportunities, as well as cultural and educational services for five north shore communities. Before that, Van Arsdale held positions at the Lindenhurst, Northbrook, Palatine and Roselle Park Districts. He served as president of the Illinois Park and Recreation Association in 1999.

A Graduate of Western Illinois University, Van Arsdale completed NRPA Revenue Sources Management School, the NRRRA Executive Development Program and the IPRA Professional Development School. Park Board President **Michael Brohman** stated, "We're thrilled to have Don, and we're looking forward to a long relationship with him."

The Glencoe Park District used the IAPD Executive Search Program to help fill this position.



Fox Valley Adds New Senior Park Planner



Greg Stevens recently joined the Fox Valley Park District as the new senior park planner. Stevens brings more than 20 years of landscape architecture experience with expertise in project management, design and planning. Much of his previous work was with The Lannert Group, including such projects as park and recreation design, wetland mitigation design, water feature design, commercial landscapes, streetscapes and entry features, such as signage and branding. Stevens has a bachelor's degree in landscape architecture and a master's in transportation and urban engineering from Purdue University. A longtime member of the American Society of Landscape Architects, Stevens serves as president elect for the Illinois Chapter.

Glenview Park District Tennis Club Receives the 2009 USTA Outstanding Facility Award

The Glenview Park District Tennis Club has been selected to receive the 2009 United States Tennis Association (USTA) Outstanding Facility Award for excellence in its programming, customer service and facility amenities. The **Glenview Tennis Club** is one of just three facilities in its class nationwide to be so recognized.

The USTA recognizes facilities in order to encourage higher standards for the construction and renovation of public tennis facilities throughout the country. The award is based on certain criteria, such as the overall layout, the excellence of court surfaces and lights, accommodations, aesthetics, amenities and the support of programs that promote tennis.

"We are proud of the Glenview Tennis Club and their staff for receiving this prestigious award," said **Chuck Balling**, executive director of the Glenview Park District. "Tennis Club Manager **Dave Woolf** and his staff have built a first-class club with a broad base of programming to better serve our residents and to promote the game of tennis throughout the North Shore."



Glenview Park District Hires New Fitness Membership Coordinator and New Aquatics Supervisor

The Glenview Park District recently hired **Rocco Garry** as the new membership coordinator at its Park Center Health and Fitness facility. Garry is responsible for overseeing the membership process. He helps train front desk employees, assures all memberships are secured, oversees monthly billings and collections, audits transactions and analyzes membership retention reports.

Garry has worked for the Glenview Park District since 2006 as the night and weekend supervisor at Park Center Health and Fitness. He stepped in as the interim assistant manager of membership and front desk operations in March 2009 and assisted with selling and processing memberships, monitoring and conducting interviews and conducting facility and equipment orientations.

Garry is attending Oakton Community College and is studying business administration with an emphasis in accounting.

Jennifer Vernon is the district's new aquatics supervisor of programming at the Glenview Park Center. Her responsibilities include supervising and operating Splash Landings, Flick Pool and Roosevelt Pool. She also oversees the Starfish Aquatics Swim School program, private lessons and bookings for Splash Landings.

Before coming to the Glenview Park District, Vernon worked for six years at the Lombard Park District, where she managed the swim lesson program and the water park. She was then promoted to aquatics coordinator, responsible for certifying lifeguards, managing the swim instructors, assisting with the interview process for new employees and updating seasonal brochures. She also worked in the aquatics program at the YMCA in Elmhurst.

Vernon graduated from Concordia University Chicago with a bachelor of arts degree in graphic design.



Ruth Miller and Dan Erwin at the groundbreaking of the Nicholas Conservatory and Gardens.

Rockford Park District Hosts Conservatory Groundbreaking and Announces Staff

The Rockford Park District celebrated the start of the **Nicholas Conservatory and Gardens** construction project with a groundbreaking ceremony held on August 4 at Sinnissippi Park. The \$9.1 million project, which is being funded through private donations and grants, is expected to be completed in December 2010. In March 2009, the Rockford Park District Foundation announced that the Nicholas Conservatory and Gardens public campaign project had met its \$9.1 million phase I goal, capping a five-year fundraising effort. Approximately 946 donors contributed to the campaign.

Upon its completion, the Nicholas Conservatory will be the third largest in Illinois and will feature changing floral exhibits and a year-round exhibition of tropical trees, plants and flowers. The lobby area will be available to rent for private receptions, meetings, weddings and other catered events for groups up to 150. A private meeting room will also be used to hold educational seminars, not-for-profit organizations' meetings and various group gatherings.

"When completed, the Nicholas Conservatory and Gardens will be a showcase for the entire region. Additionally, from an economic impact standpoint, this project is employing approximately 100 full-time workers over the next 18 months, which has an immediate benefit to our local community," said Rockford Park District Board President **Doug Brooks**.

At the groundbreaking, the district announced several key staff appointments for the conservatory. **Ruth Miller**, program director of the City of Gardens, has been appointed conservatory facility manager and **Dan Erwin**, current manager of horticulture and parks for the district, will take on additional horticulture management responsibilities for the new facility. Longtime park district deputy director of operations **Ron Butler** will oversee the entire operation of the new conservatory.

Winnetka Hires New Recreation Supervisor

Ed Bjes recently joined the Winnetka Park District as recreation supervisor. He is responsible for youth basketball, lacrosse, youth softball, youth sports camp programs, adult softball and a variety of community-wide special events for the district.

Bjes has spent the last four years at the Hoffman Estates Park District as the athletic manager. Bjes is a graduate of Northern Illinois University with a B.A. in political science/public administration. He is a licensed official for six IHSA sports, including football, baseball, basketball, wrestling, softball and lacrosse. Currently, he is an NCAA wrestling official and a crew chief for high school football officiating.



Margo Dravis



Stephanie Milnes

Sterling Promotes Rec Facility Manager, Hires New Aquatic Facility Manager

Margo Dravis was recently promoted to the position of manager for the Sterling Park District's Westwood Sports and Expo Center. Her previous position was customer service manager. Dravis now oversees the operation of the sports complex's three separate buildings, which house 18 basketball and volleyball courts; a 200-meter indoor track and field facility; four indoor and six outdoor tennis courts; four racquetball courts; batting cages; and an 8,000-square-foot fitness center. Dravis has 11 years of experience with the district.

Stephanie Milnes is the district's new aquatics facility manager. Her responsibilities include overseeing all aquatic program and facility operations at the Duis Recreation Center. Milnes came to the district in May. She was previously employed as the aquatics director for the Sterling-Rock Falls YMCA and in the past has worked for the Collinsville Area Recreation District, as well as at the Prophetstown Park District. She is a graduate of Eastern Illinois University with a degree in recreation administration. Milnes is a certified American Red Cross and StarGuard Lifeguard Instructor.



Tiffany McKown



Shawn Snyder



Ann Ziolkowski



John Giannetti



Frank Lamberti

New Employees at Northbrook

Tiffany McKown is the new office supervisor at the Northbrook Park District Sports Center.

A recent graduate of Western Illinois University, McKown received a bachelor's degree and master's degree in recreation, park and tourism administration. Before coming to Northbrook, she was director of special events and marketing for the Macomb Area Convention and Visitors Bureau and worked as a hotel sales manager in Peoria. At the Sports Center, she is in charge of registration, as well as hiring, training and supervising part-time staff.

Shawn Snyder is the district's new IT engineer. He brings eight years of experience in programming, networking and security analysis, most recently working for the Naperville Park District. Snyder graduated from DeVry University in Addison in 2004 with a bachelor's degree in computer science and is pursuing a master's degree in business at Keller Graduate School of Management in Oakbrook.

Ann Ziolkowski is the district's marketing director. She is a graduate of Western Michigan University who brings to the job 14 years of experience in communications and marketing for four park systems. She spent about four years working for the Northbrook Park

District before taking jobs as communications manager for the Schaumburg and Chicago Park Districts.

Her most recent job was director of marketing and operations for the San Francisco Conservatory of Flowers.

John Giannetti first worked for the Northbrook Park District in 2000 as a part-time summer employee. Having a mechanical background, he enjoyed the maintenance and repair work, obtained advanced training and accepted a full-time position in 2004. He left after a few years to travel and train with the Air Force. Now he has returned as the district's lead mechanic for golf maintenance at Sportsman's Country Club. He is in charge of all the precision equipment that takes care of the 36 golf holes. There are about 200 pieces of equipment, and he takes apart each one and completely rebuilds it in the winter.

Frank Lamberti is the new supervisor of the Northbrook Park District Senior Center. Lamberti previously worked as the community resources manager for the Sedgebrook Retirement Community in Lincolnshire. He succeeds **Jo Ann Nelson**, who retired after guiding the Senior Center for more than 20 years. Lamberti is responsible for planning and supervising programs and services for seniors, supervising part-time support staff and volunteers, assisting in the preparation of an annual budget and writing the center's newsletter. He graduated from the University of Illinois with a bachelor's degree in leisure studies, specializing in sports and recreation management.

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Staff Changes at Western DuPage SRA

Amie Chrisman of the Western DuPage Special Recreation Agency (WDSRA) makes the move to athletics coordinator from Special Olympics coordinator. She brings her expertise in Special Olympics to the growing Naperville Special Olympics programs and the new Special Olympics Young Athletes program. In addition, she is responsible for all of the physically challenged social clubs.

Chrisman has a degree in parks and recreation administration with a therapeutic recreation emphasis.

Jackie Salemi joins WDSRA as Special Olympics coordinator. Her responsibilities include organizing the Special Olympics programs offered at WDSRA, as well as supervising and mentoring coaches, staff and volunteers. Additionally, Salemi acts as a liaison between Special Olympics and WDSRA.

Salemi spent the spring as a WDSRA intern, responsible for coordinating a number of special events and coaching Special Olympics track and field, as well as working with the adaptive swim and several inclusion programs. She received a degree in therapeutic recreation from Southern Illinois University.

Kevin Hosea joins the WDSRA team as an adapted sports coordinator. He is responsible for organizing and growing the adapted sports programs and coaching the Windy City Warriors wheelchair basketball team.

Hosea, an athlete himself, has been competing in adapted sports for

the past 18 years at local, national and international levels. His personal experience includes track, field, road racing, swimming, basketball, tennis and, most recently, triathlons. He brings with him the unique perspective from both on and off the court and has experience in a wide variety of adapted sports.

Hosea has experience working with social and recreational programs for those with physical and cognitive disabilities. He holds a degree in kinesiology.

Angie Kooima is the new coordinator of day camps and special events. Most recently, Kooima was a member of the WDSRA inclusion team. Her new responsibilities include coordinating day camps during the summer season and planning special events throughout the entire year.

Kooima brings with her a wide range of experience, including teaching special education at the elementary level and working special recreation programs while in high school and college. She received her degree at Bradley University, majoring in elementary education and special education and minoring in psychology.

Sarah Ludwig is the association's new administrative assistant. As part of the administrative staff, Ludwig splits her time between the association's foundation and special projects.

Ludwig was formerly a part-time member of the association's inclusion staff, working in programs and on a wide range of special projects.

Ludwig attended the College of DuPage.



Gurnee Park District Lifeguards Set the Standard at Annual Skills Showcase

Once a year, lifeguards from Illinois park and recreation agencies get an opportunity to showcase how skilled and responsive they are to emergency situations at the Lifeguard Games, facilitated by the Illinois Parks and Recreation Association and hosted this year on August 1 at the Lombard Park District. Gurnee Park District lifeguards took first and second place in the "Lifeguard Division," beating out 39 teams. The district's junior lifeguards (between the ages of 12 and 14) also took first and second place in their division.

Events included relays consisting of compact jumping, swimming with dive bricks and cold weather gear at timed intervals, as well as rescue events including conscious and unconscious simulated guest rescues, spinal and CPR rescues, as well as light-hearted events, such as the purple plunge slide relay, the mascot dance off and the spirit award.

The district's winning lifeguard team included Jarrett Jespersen, Kara Moss, Jenni Salisbury and David Schweitzer. The second place lifeguard team included Christian Lara, Annie Mattingly, Ryland Marchioni and Mary Zalinger. Tim Beckmann, a pool manager at the Gurnee Park District, coached the teams this year.

The winning junior lifeguard team consisted of Max Bongratz, Madeline Bitto, Lucas Sanz and Emma Castanos. The second place junior lifeguard team included Shannon McGurn, Gianna Driscoll, Ben Voigt and Ryan Constantino. Ronnie Grant, who is also a pool manager, instructed the Junior Lifeguards.

Rockford Park District Course Named Best in Illinois

This summer, *Golf Digest* magazine ranked Rockford Park District's **Aldeen Golf Club** and Practice Centre as the best municipal course in Illinois. Using a combination of star ratings from *Golf Digest's* "Best Places to Play" and the publication's "Best in State" rankings, *Golf Digest* selected Aldeen the best course owned by a municipal agency. *Golf Digest* also previously recognized Aldeen with a 4 1/2 star rating in its "Places to Play" guide. Another publication, *Golf Magazine* called it one of the "Thrifty Fifty," among the top 50 courses in the country to play for under \$50.

Fox Valley Park District Acquires Nearly Five Acres of Shoreline

In June, the Fox Valley Park District Board of Trustees approved the acquisition of 4.7 acres of Fox River shoreline and structures in Aurora, a move that will enhance and preserve riverside park space at two different locations.

The district will use the property as the new center for its administration, park and natural resource operations. Its current maintenance facilities are slated for demolition later this fall, after which the entire riverside area will be restored to its natural state, opening up greater public access and recreational use of the Fox River and adjoining river trails.

The purchase also clears the way to close a Fox River Trail gap in order to facilitate the connection of existing trails with safe trail passage through downtown Aurora, thus making a 75-mile, uninterrupted river trail from Oswego to the Wisconsin border.

Executive Director **Steve Messerli** said the redesigned appearance of the 72,000-square-foot facility at the newly acquired property will feature natural and native elements that blend with the Fox River shoreline, comparable to a typical facility at a state or national park.



This central fountain is a signature feature of York Center Park District's new Knolls Community Park.

York Center Opens New Park

After years of planning and development, the **York Center Park District**, located in unincorporated Lombard, opened its newest park in July. The creation of Knolls Community Park started in 2004, when the York Center Park District discovered that a site owned by a waste management company was for sale in Lombard. It was purchased for \$1.2 million with help from the Trust for Public Lands and a grant from the Illinois Department of Natural Resources in the amount of \$602,500. A second grant followed from the Illinois Department of Natural Resources for \$394,700 to assist with construction. The York Center Park District received additional funding from the Department of Commerce and Economic Opportunity with the help of State Representative **Sandra Pihos** in the amount of \$20,000. Another grant for \$83,500 was received from the Access to Recreation Initiative funded by the W.K. Kellogg Foundation. The DuPage Community Foundation and its president David McGowan were instrumental in helping obtain extra funding. Another partnership, formed with Mark Trieglaff, the president of Accessibility Consultation and Training Services, helped make the park accessible for all age groups.

The vision for the new park was made possible with hard work from the Executive Director **Sharon Neubauer**, commissioners of the park district: President **Margaret Crotty**, Vice President **Terry Purkart**, Treasurer **Ann DeGroot**, **Julie May** and **Daniel Summins**. The architect on the project was Joseph Brusseau of the Brusseau Design Group.

The Knolls Community Park Ground Breaking Ceremony was held on July 24, 2008. The grand opening ceremony was exactly one year later on Friday, July 24, 2009. The new park connects an existing park, the township senior center and a grade school. Features of the Knolls Community Park include formal gardens, a fountain, interactive nature stations, an accessible fishing pier, fitness stations, a bocce ball court, a bags court, a council ring, a picnic pavilion, open green space and nature trails with year-round accessibility.

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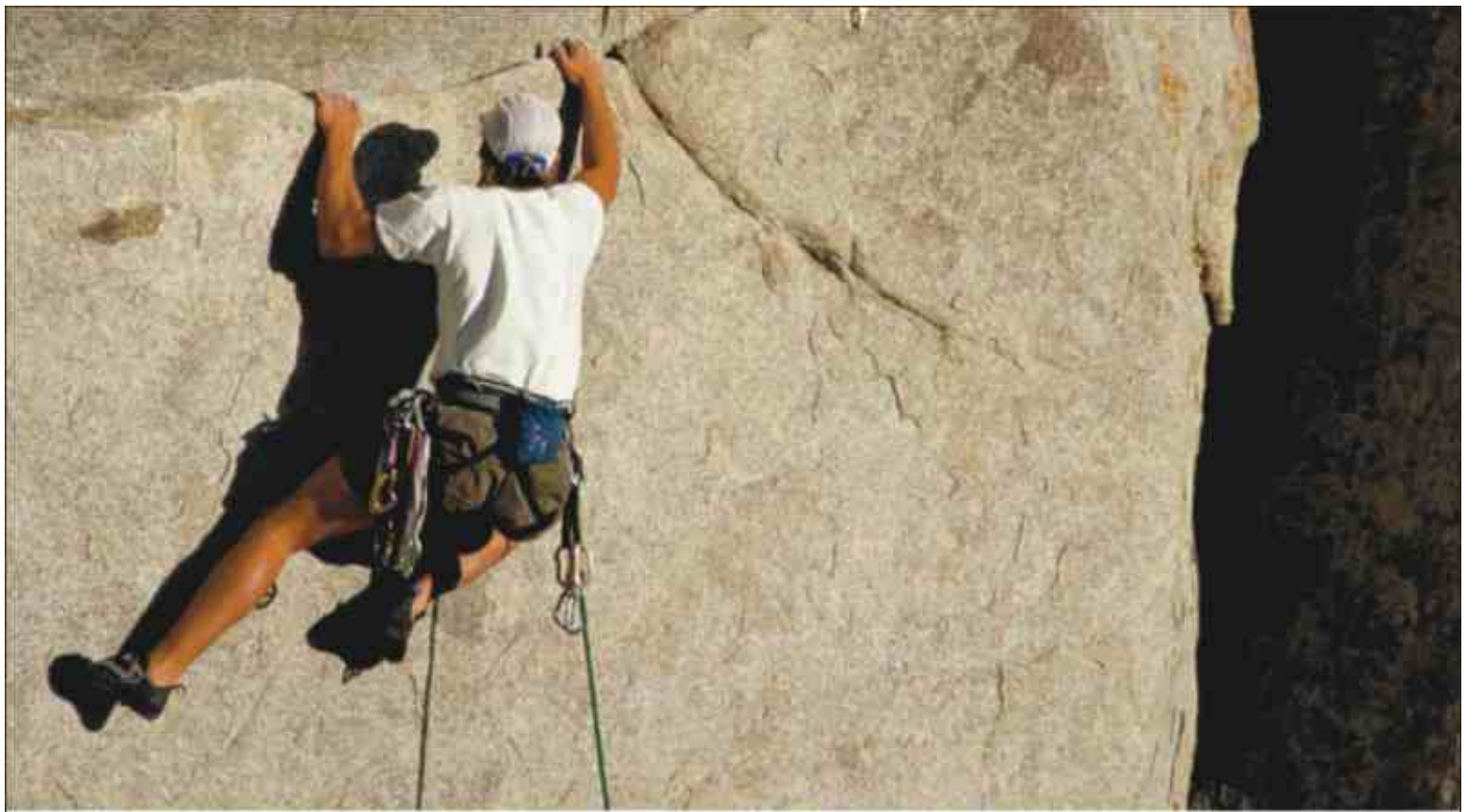
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Sculpture in the Park



Prospectus 2009 Sculpture in the Park Exhibit

1. Sculpture in the Park is co-sponsored by the Public Art Committee's Sculpture in the Park Committee of the Downtown St. Charles Partnership and the St. Charles Park District. The Committee will display original outdoor sculptures within Mt. St. Mary Park along the picturesque Fox River in downtown St. Charles, Illinois.
2. Due to the size of the park (29 acres), life size and/or monumental sculptures are recommended. Larger life size pieces will be mounted on concrete slabs measuring 36" X 36" X 6". The piece must be structured so that the concrete slab is capable of supporting it. Smaller pieces may be mounted on pedestals, 36" tall, with the mounting base measuring 14" X 14".
3. All sculptures must be durable and suitable for outdoor placement. Pieces must be ready for outdoor installation with a minimum mounting system of no less than 3/8" bolts and no greater than 3/4" bolts. A minimum 3-point bolting system is required. A template board with exact bolt locations is required and must accompany sculptures. All pieces must be available for sale; the artist's name, sculpture name and sale price will appear on a recognition plaque mounted on the base.
4. Acceptable media include: metal, stone or any other durable material that can withstand the elements and abuse of an outdoor display. Pieces should not have sharp edges or be an endangerment to the public. The committee reserves the right to inspect all pieces and order the removal of a sculpture if the committee feels it presents a danger; the committee's decision is final.
5. The Park District will provide insurance during the period of the exhibit, once the piece is installed, for any damages incurred (see #6 below) up to a maximum of \$10,000 as determined by the insurer. Insurance coverage before installation and immediately after removal of the sculpture from the mounting base(s) is the responsibility of the sculptor or owner.
6. If any damage is done to a piece, the amount covered is the cost of repairing the sculpture or, in the event the piece is not repairable, the cost of replication of the piece by the sculptor, up to \$10,000 maximum, as opposed to the retail value of the piece. In the interest of public safety, the DSCP and the Park District retain the right to remove damaged or dangerous pieces in the absence of prompt and satisfactory repair.
7. The committee will approve all sculptures to be displayed. Submissions may not have been previously displayed in St. Charles Sculpture in the Park exhibits. The committee's decision is final.
8. **Sculptors will deliver their pieces with template board between 8:00 a.m. and 3:00 p.m. on Wednesday, April 22, 2009. (Rain date: Thursday, April 23, 2009). Sculptures will be installed by St. Charles Park District staff. Sculptors must check in with staff. Vehicles will not be allowed to drive on any grass areas. Coffee and donuts will be served.**
9. Sculptures will remain on display through Tuesday, October 13, 2009. **Sculptures will be removed from their bases at 10:00 a.m. on Wednesday, October 14, 2009. Insurance will terminate at that time.** Sculptors are responsible for delivering their sculpture and the removal of their sculpture during the time specified above.
10. Each accepted artist will be paid a \$500 honorarium. An artist who has been approved to exhibit two pieces (the maximum per artist) will be paid an honorarium of \$750, which covers both pieces. A purchase award is proposed for the placement of one or more sculptures each year in Mt. St. Mary Park.

11. The Committee will collect a 20% commission on sculptures sold or commissioned during the period of the exhibit.
12. The Committee will be responsible for working with local and regional media to promote the Sculpture in the Park exhibit.
13. Sculptors will certify to the DSCP and the Park District that they have created and possess unencumbered title to the sculpture(s) they are submitting to the Sculpture in the Park exhibit.
14. Each application must include a brief biography of the sculptor. **Incomplete applications will not be considered.**
15. Sculptors will allow the DSCP and the Park District to publish photos and information related to their sculpture(s).
16. The DSCP and the Park District will not be liable for degradation caused by weather and normal wear and tear.

A completed application form including digital or print photographs of three views of proposed sculpture(s) must be received by January 31, 2009 (**absolute deadline**). For insurance purposes, the insurer requests three recent sales prices. Mail to:

Candy Boulay
2009 Sculpture in the Park Exhibit
St. Charles Park District
101 S. Second Street
St. Charles, IL 60174

If you have questions, please feel free to contact Candy Boulay at (630) 584-1055 or by e-mail at cboulay@st-charlesparks.org.



Sculpture in the Park



2009 Sculpture in the Park Exhibit Application Form

Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Website _____

Work Phone _____ Home Phone _____ Cell Phone _____

Name of Sculpture _____

Dimensions: Height _____ Width _____ Length _____

Medium _____ Weight _____

Due to the size of the park (29 acres), life size and/or monumental sculptures are recommended. Larger life size pieces will be mounted on concrete slabs measuring 36" X 36" X 6". The piece must be structured so that the concrete slab is capable of supporting it. Smaller pieces may be mounted on pedestals, 36" tall, with the mounting base measuring 14" X 14".

All sculptures must be durable and suitable for outdoor placement. Pieces must be ready for outdoor installation with a minimum mounting system of no less than 3/8" bolts and no greater than 3/4" bolts. A minimum 3 point bolting system is required. A template board with exact bolt locations is required and must accompany sculpture. All pieces must be available for sale; the artist's name, sculpture name and sale price will appear on a recognition plaque mounted on the base.

Acceptable media include: Metal, stone or any other durable material that can withstand the elements and abuse of an outdoor display. Pieces should not have sharp edges or be an endangerment to the public.

Have other pieces from this edition been purchased? Yes _____ No _____

If so, where are they located? _____

Price for sale: _____ Price for insurance purposes: _____

The following requested information will be used for marketing purposes. If you need more space than provided, please use the back of this sheet or attach documentation to this application.

Please write a short description of your sculpture(s) and your inspiration to create it.

Please include a short biography about yourself including other installations and awards.

I acknowledge receipt of Prospectus and agree to abide by all terms.

Signature of artist or owner Date

Please return this form including digital or print photographs of three views of proposed sculpture(s) to:

**Submission must be received by
January 31, 2009 (absolute deadline).**

Candy Boulay
2009 Sculpture in the Park Exhibit
St. Charles Park District
101 S. Second Street
St. Charles, IL 60174

**Note: Incomplete applications
will not be considered.**